

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 01/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|------------------------------------|------------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH: Filler | 00:02:51 |
| 4. | Personality and Consumer Behaviour | 00:24:43 |
| 5. | Consumer Perception | 00:28:29 |
| 6. | Design Of Monetary Policy | 00:31:12 |
| 7. | Issues in Fiscal Policy | 00:20:22 |
| 8. | Definition of Money | 00:32:04 |
| 9. | Theories of Money Supply | 00:37:10 |
| 10. | Measurement of Money Supply | 00:30:15 |
| 11. | Determinates of Money Supply | 00:30:17 |
| 12. | DTH: Filler | 00:02:51 |
| 13. | Indifference curve theory | 00:36:51 |
| 14. | Applications of Indifference curve | 00:25:45 |
| 15. | Revealed preference theory | 00:25:07 |
| 16. | Recent Theories in Demand Analysis | 00:30:22 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:359:55 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 02/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH: Filler | 00:02:51 |
| 4. | Social Class | 00:18:20 |
| 5. | Extension of H.O. theory | 00:24:45 |
| 6. | Internal Environment | 00:33:13 |
| 7. | External Environment : Michael E. Porter's 5 Forces Model | 00:36:14 |
| 8. | Reference Group and Family Influences | 00:35:33 |
| 9. | High Powered Money | 00:29:10 |
| 10. | Money Multiplier | 00:28:45 |
| 11. | Theories of the Demand for Money | 00:30:07 |
| 12. | Objectives of Fiscal Policy | 00:31:20 |
| 13. | Interdependence of fiscal and monetary policy | 00:32:30 |
| 14. | Budgetary Deficits and its implications | 00:30:17 |
| 15. | Balanced Budget Multiplier | 00:20:11 |
| 16. | Tomorrow's Schedule | 00:00:45 |
| 17. | DTH : Filler | 00:02:51 |
| | Total | 00:358:36 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 03/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|------------------|
| | Teaser | 00:00:45 |
| 1. | Today's Schedule | 00:00:45 |
| 2. | DTH: Filler | 00:02:51 |
| 3. | Perception & Decision making : Part-1 | 00:20:52 |
| 4. | Perception & Decision making : Part-2 | 00:25:09 |
| 5. | Introduction to Internal Finance Management : Part-1 | 00:24:58 |
| 6. | Exchange Rate (Introduction to International Financial Management : Part-2) | 00:27:08 |
| 7. | Empirical Evidence on Demand for Money | 00:27:59 |
| 8. | Interest Rate and Its Determination | 00:38:00 |
| 9. | Heterogeneity of Interest Rates Determination | 00:23:27 |
| 10. | Interest Rates : Time value of Money | 00:22:16 |
| 11. | Development Economics | 00:25:24 |
| 12. | Indifference curve theory | 00:36:51 |
| 13. | Applications of Indifference curve | 00:25:45 |
| 14. | Revealed preference theory | 00:25:07 |
| 15. | Recent Theories in Demand Analysis | 00:30:22 |
| 16. | DTH: Filler | 00:02:51 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:360:25 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 04/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|------------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH: Filler | 00:2:51 |
| 4. | Introduction to Arbitration | 00:21:47 |
| 5. | Characteristics of Developing Economics | 00:33:02 |
| 6. | Understanding Economic Development | 00:21:25 |
| 7. | Exercise on Writing of Project Report | 00:29:56: |
| 8. | Interest Rates : Risk and Uncertainty | 00:21:17 |
| 9. | Theories of Term Structure of Interest Rates | 00:22:26: |
| 10. | Evolution of Interest Rates Structure in India | 00:20:52 |
| 11. | Goals and Targets of Monetary Control | 00:31:25: |
| 12. | Problems of Monetary Policy Making | 00:32:14 |
| 13. | DTH: Filler | 00:2:51 |
| 14. | Grass root Organisation and Development | 00:35:35 |
| 15. | Development experience under Plan period- phase I | 00:33:14 |
| 16. | Post Reform Appraisal (Achievements and Failures) | 00:29:49 |
| 17. | Capital Formation and National Income | 00:22:25 |
| 18. | DTH: Filler | 00:2:51 |
| 19. | Tomorrow's Schedule | 00:00:45 |
| 20. | Total | 00:360:25 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 05/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|------------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH: Filler | 00:2:51 |
| 4. | Understanding Economic Growth | 00:20:44 |
| 5. | Succession Planning : Part-1 | 00:24:30 |
| 6. | Succession Planning : Part-2 | 00:25:22 |
| 7. | Understanding Economic Growth : Harrod Domar | 00:25:48 |
| 8. | Intermediate Instruments of Monetary Control | 00:28:38 |
| 9. | Instruments and Techniques of Monetary Control | 00:38:17 |
| 10. | Effectiveness of Monetary Policy | 00:31:24 |
| 11. | Commercial Bank | 00:42:04 |
| 12. | DTH: Filler | 00:02:51 |
| 13. | Human Development | 00:32:33 |
| 14. | Development Experience under Plan Period – Phase II | 00:32:46 |
| 15. | Inequality | 00:27:26 |
| 16. | Fiscal Federalism | 00:23:47 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| 18. | Total | 00:361:00 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 06/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|--|------------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | Solow Model | 00:25:43 |
| 4. | Lewis Model | 00:20:05 |
| 5. | Management of family Business : Part-1 | 00:22:22 |
| 6. | Management of family Business : Part-1 | 00:21:30 |
| 7. | The RBI Structure Sheet : Structure and Dynamics | 00:30:35 |
| 8. | Managing the Impossible Trinity | 00:28:04 |
| 9. | Classification of Financial Systems | 00:35:20 |
| 10. | Role and Function of Financial Intermediaries | 00:36:14 |
| 11. | International Interest Rates | 00:17:09 |
| 12. | DTH: Filler | 00:02:51 |
| 13. | Occupational Structure in India , | 00:34:31 |
| 14. | Regional Imbalances | 00:29:55 |
| 15. | Centre Government and State Government Finance | 00:25:09 |
| 16. | Public Expenditure | 00:26:40 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| 18. | Total | 00:358:38 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 08/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|--|------------------|
| | Teaser | 00:00:45 |
| 1. | Today's Schedule | 00:00:45 |
| 2. | DTH: Filler | 00:2:51 |
| 3. | Population & Development | 00:24:11 |
| 4. | Demand for Education & Some Aspects Pertaining to Health | 00:27:19 |
| 5. | An Introduction to Environmental Economics | 00:20:38 |
| 6. | Environment and Element of Ecology | 00:33:56 |
| 7. | World trade Organization : Part-1 | 00:25:09 |
| 8. | Immiserizing growth & transfer problem | 00:20:02 |
| 9. | Basel Norms for Capital Adequacy | 00:31:52 |
| 10. | Portfolio Management | 00:22:04 |
| 11. | Non- Banking Financial Companies : Introduction | 00:28:07 |
| 12. | DTH: Filler | 00:2:51 |
| 13. | Fiscal Policy for Stabilization | 00:33:12 |
| 14. | Alternative Measures of Resource Mobilization | 00:26:15 |
| 15. | Impact of Fiscal policy on Growth, distribution | 00:32:17 |
| 16. | Impact of Fiscal policy on Prices | 00:20:12 |
| 17. | DTH : Filler | 00:02:51 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:356:03 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 09/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|------------------|
| | Teaser | 00:00:45 |
| 1. | Today's Schedule | 00:00:45 |
| 2. | DTH: Filler | 00:2:51 |
| 3. | World trade Organization : Part-2 | 00:25:52 |
| 4. | Differential Equation : Part-2 | 00:29:18 |
| 5. | Mutual Funds : Part-1 | 00:25:34 |
| 6. | Mutual Funds : Part-2 | 00:35:37 |
| 7. | Basic Theory : Part-1 | 00:23:28 |
| 8. | DTH: Filler | 00:2:51 |
| 9. | Co- Operative Banks in India | 00:35:44 |
| 10. | NBFI : Regulation and Role in India | 00:32:36 |
| 11. | Financial Markets | 00:26:25 |
| 12. | DTH: Filler | 00:2:51 |
| 13. | State Governments—Sources of Revenue—I | 00:35:51 |
| 14. | Analysis of Budgets of Union and State Governments—II | 00:34:54 |
| 15. | Role and Nature of Agriculture (Cropping pattern) | 00:42:23 |
| 16. | DTH : Filler | 00:02:51 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:361:35 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 10/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH: Filler | 00:2:51 |
| 4. | Multinational Environment | 29:28 |
| 5. | Culture and Consumer Behaviour : Part-1 | 00:24:24 |
| 6. | Payment System : Part-1 | 00:29:50 |
| 7. | Payment System : Part-2 | 00:28:56 |
| 8. | Portfolio Theory : Part-1 | 00:31:10 |
| 9. | Financial markets in India | 00:33:56 |
| 10. | Financial Market Regulators | 00:30:37 |
| 11. | Financial Sector Reforms in India | 00:26:39 |
| 12. | Revision of Demand by Hicks and Choice involving Risk | 00:28:45 |
| 13. | Production function- Introduction, with one variable input | 00:28:51 |
| 14. | Production isoquants, law of production and equilibrium of the firm | 00:27:21 |
| 15. | Growth Vs. Development And Concept Of Underdevelopment | 00:33:53 |
| 16. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:360:00 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 11/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH: Filler | 00:2:51 |
| 4. | Payment System : Part-3 | 00:22:26 |
| 5. | Basic Theory : Part-1 | 00:20:56 |
| 6. | Portfolio Theory : Part-2 | 00:34:07 |
| 7. | Consumer Protection Act,1986 : Part-1 | 00:35:41 |
| 8. | DTH: Filler | 00:2:51 |
| 9. | Consumer Protection Act,1986 : Part-2 | 00:36:05 |
| 10. | Strategic analysis and Choice | 00:26:37 |
| 11. | International Monetary System(European Monetary System ,Reforms in International Monetary Systems for Developing Economics) | 00:29:23 |
| 12. | Financial Market Crisis | 00:22:55 |
| 13. | DTH: Filler | 00:02:51 |
| 14. | Introduction: Definition, Meaning and Scope of Micro Economics | 00:38:30 |
| 15. | Basic Economic Problem | 00:25:49 |
| 16. | The cardinal utility theory | 00:26:16 |
| 17. | Concept of elasticity | 00:30:18 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:360:41 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 12/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Independence in Communication | 00:28:04 |
| 5. | Introduction to Business Communication | 00:20:28 |
| 6. | Linear Programming & Formulation | 00:18:41 |
| 7. | Duality in Linear Programming | 00:22:11 |
| 8. | DTH : Filler | 00:2:51 |
| 9. | Foreign Exchange Management Act -2000, 1 Unit-6 (New) | 00:25:41 |
| 10. | Consumer Decision Making and Consumer Research Process (New) | 00:25:59 |
| 11. | Information Revolution & Information Technology | 00:27:36 |
| 12. | Fundamental of Computer | 00:29:27 |
| 13. | Importance of Business Environment | 00:29:34 |
| 14. | Theory of Costs, traditional theory of Costs | 00:30:41 |
| 15. | Modern Theory Of Cost: short run and long run | 00:32:19 |
| 16. | Empirical evidence on the shape of cost curves | 00:28:39 |
| 17. | Derivation of cost functions and other issues in Cost Theory | 00:24:43 |
| 18. | DTH : Filler | 00:02:51 |
| 19. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:355:41 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 13/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration |
|----------------|--|------------------|
| | Teaser | 00:00:45 |
| 1. | Today's Schedule | 00:00:45 |
| 2. | DTH : Filler | 00:2:51 |
| 3. | Principles of Effective Communication | 00:28:25 |
| 4. | Communication for Employment | 00:21:08 |
| 5. | Graphical Method Solution of LPP | 00:18:27 |
| 6. | Some More Aspects of Partial Differentiation | 00:26:39 |
| 7. | DTH : Filler | 00:2:51 |
| 8. | Negotiable instrument Act, 1881 | 00:26:19 |
| 9. | Foreign Exchange Management Act -2000, -2 Unit-6 (New) | 00:24:03 |
| 10. | Information Revolution & Information Technology | 00:24:53 |
| 11. | Fundamental of Computer | 00:26:16 |
| 12. | Consumer Attitude : Part-1 (New) | 00:37:19 |
| 13. | Principles of multi-unit finance | 00:23:00 |
| 14. | Fiscal Federalism in India | 00:39:03 |
| 15. | Mechanism of transfers; Finance Commission & Planning Commission | 00:21:43 |
| 16. | Fiscal Grants in India | 00:30:43 |
| 17. | DTH : Filler | 00:02:51 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:359:26 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 15/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration |
|----------------|---|-----------------|
| | Teaser | 00:00:45 |
| 1. | Today's Schedule | 00:00:45 |
| 2. | DTH : Filler | :002:51 |
| 3. | Factor Impacting Cultural Communication | 00:28:38 |
| 4. | Impact of Environment of Marketing-1 Unit-6 (New) | 00:33:08 |
| 5. | Consumer Attitude : Part-2 (New) | 00:20:37 |
| 6. | Elementary theory of Functions | 00:29:44 |
| 7. | Negotiable instrument Act, 1881 | 00:25:16 |
| 8. | Overview & Amendments | 00:25:31 |
| 9. | Fundamental of Computer | 00:25:25 |
| 10. | Computer Based Business Applications | 00:26:30 |
| 11. | Consumer Behaviour -1 (New) | 00:20:26 |
| 12. | Pre-Reform and Appraisal (Achievements Failures) | 00:32:31 |
| 13. | Post Reform Appraisal (Achievements and Failures) | 00:29:49 |
| 14. | 12th Five year Plan: A Discussion | 00:32:39 |
| 15. | Issues and policies in Financing Infrastructure Development and 12th Five Year Plan Recommendations | 00:25:34 |
| 16. | Tomorrow's Schedule | 00:00:45 |
| 17. | Total | 00:361:25 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 16/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | Transportation | 00:23:43 |
| 4. | Number System & Set Theory | 00:34:43 |
| 5. | DTH : Filler | 00:2:51 |
| 6. | Overview & Amendments | 00:26:55 |
| 7. | Brief Study & Amendments | 00:25:41 |
| 8. | Fundamental of Computer | 00:25:40 |
| 9. | Computer Based Business Applications | 00:27:49 |
| 10. | Elementary Difference Equation & Their Application to Economics (New) | 00:28:53 |
| 11. | Income Tax law & Practice - income From Salaries | 00:23:22 |
| 12. | Consumer Behaviour -2 (New) | 00:17:30 |
| 13. | Indian Tax System | 00:26:20 |
| 14. | Direct taxes: Trends and Reforms | 00:30:04 |
| 15. | Indirect Taxes: Trends and Reforms | 00:27:38 |
| 16. | Fiscal Crisis and reforms in India | 00:32:53 |
| 17. | DTH : Filler | 00:02:51 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:359:13 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 17/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Compound Interest | 00:17:17 |
| 5. | Annuity and Fund Value | 00:25:06 |
| 6. | Brief Study & Amendments | 00:25:41 |
| 7. | Consumer Demand : (Cardinal utility Approach) | 00:25:59 |
| 8. | Solution of Difference Equation (New) | 00:21:23 |
| 9. | Computer Based Business Applications | 00:25:09 |
| 10. | Income Tax law & Practice- Charging of Total Income | 00:23:60 |
| 11. | Income Tax law & Practice-Income From other Salaries | 00:23:15 |
| 12. | Introduction to Marketing -2 Unit-1 (New) | 00:37:09 |
| 13. | Resource transfer from Union to State – Twelfth Finance Commission | 00:32:01 |
| 14. | Resource transfer from Union to States: Thirteenth Finance Commission | 00:27:50 |
| 15. | Problems of states resources and indebtedness | 00:17:27 |
| 16. | Major Taxes in India-I (Base of a Tax, Direct Taxes) | 00:40:07 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| 18. | Total | 00:350:50 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 18/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Company law: Memorandum of Association | :0024:51 |
| 5. | Company law: Shares, Shares c\Capital, Members Transfer and transmission | 00:28:58 |
| 6. | Fundamental of Computer | 00:29:08 |
| 7. | Electronic Data Interchange | 00:26:42 |
| 8. | Income Tax law & Practice-Income From Salaries | 00:25:07 |
| 9. | Income Tax Law & Practice -Income From House Property (Section 22 to 27 Part-2A | 00:24:53 |
| 10. | DTH : Filler | 00:2:51 |
| 11. | Advertising and Communication Unit-6 (New) | 00:36:05 |
| 12. | Consumer Learning (New) | 00:32:47 |
| 13. | Resource Allocation and Financing-Phase I | 00:35:05 |
| 14. | Demography: Theories and Trends | 00:39:11 |
| 15. | Poverty Inequality & Unemployment Trends in India | 00:45:22 |
| 16. | DTH : Filler | 00:2:51 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:359:58 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 19/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Company law: Memorandum of Association | 00:25:08 |
| 5. | Company law: Shares, Shares capital, members Transfer and transmission | 00:27:24 |
| 6. | Fundamental of Computer | 00:26:22 |
| 7. | Internet and its Basic Concept | 00:25:24 |
| 8. | DTH : Filler | 00:2:51 |
| 9. | Income Tax Law & Scheme of Taxation Part-1 (New) | 00:28:17 |
| 10. | Amendment Brought in Finance Act -2014 (New) | 00:25:44 |
| 11. | International Trade Theory : Part-2 (New) | 00:22:26 |
| 12. | Positioning, differential & branding | 00:18:42 |
| 13. | Marketing Environment | 00:18:26 |
| 14. | AS- AD Model -1 | 00:10:51 |
| 15. | Unemployment | 00:33:24 |
| 16. | Unemployment Trends in India | 00:32:41 |
| 17. | Fiscal Reforms II | 00:25:34 |
| 18. | Overview of Finance Commission | 00:26:04 |
| 19. | Tomorrow's Schedule | 00:00:45 |
| 20. | Total | 00:361:25 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 20/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | International Trade Theory : Part-3 (New) | 00:18:00 |
| 5. | Company law: Shares, Shares Capital, Members Transfer and transmission | 00:25:55 |
| 6. | Fundamental of Computer | 00:24:22 |
| 7. | Information System Audit | 00:29:40 |
| 8. | DTH : Filler | 00:2:51 |
| 9. | Income Tax law & Practice-Income From Salaries | 00:24:11 |
| 10. | Income Tax law & Practice -Profit &Gains from Business or Profession | 00:25:55 |
| 11. | Income Tax Law and Scheme of Taxation Part-2 (New) | 00:29:17 |
| 12. | Market With Imperfect Competition :Monopoly | 00:27:44 |
| 13. | Cost :Short run & Long run | 00:23:19 |
| 14. | Institutional Framework: Land Reforms | 00:36:15 |
| 15. | Agricultural Inputs | 00:33:45 |
| 16. | Major Industries in India | 00:27:13 |
| 17. | Public Sector Enterprises | 00:19:46 |
| 18. | DTH : Filler | 00:2:51 |
| 19. | Tomorrow's Schedule | 00:00:45 |
| 20. | Total | 00:356:16 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 22/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Company law: Shares, Shares capital, members Transfer and transmission | 00:28:23 |
| 5. | Company law: Capital Management | 00:24:51 |
| 6. | Fundamental of Computer | 00:25:55 |
| 7. | Fundamental of Computer | 00:27:00 |
| 8. | DTH : Filler | 00:2:51 |
| 9. | Income Tax law & Practice-Residential Status (Part-1A) (New) | 00:27:40 |
| 10. | Evaluating the Performance of Sales People -10, Unit-2 (New) | 00:29:11 |
| 11. | External Environment An Introduction (New) | 00:27:33 |
| 12. | Oral Presentation & Factor Affecting Presentation | 00:22:53 |
| 13. | Effective Listening | 00:19:52 |
| 14. | Other State Taxes | 00:33:23 |
| 15. | Revenue Sources of Local Governments | 00:32:29 |
| 16. | Agricultural Production and Productivity in India | 00:24:20 |
| 17. | Agricultural Credit | 00:27:29 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| 19. | Total | 00:359:55 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 23/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration |
|----------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Company law: Capital Management | 00:29:05 |
| 5. | Company law: Director -Part-1(D) | 00:30:02 |
| 6. | Fundamental of Computer | 00:24:30 |
| 7. | Fundamental of Computer | 00:26:45 |
| 8. | Cost and Benefit Analysis of Tariff and Rate of Effective Protection (New) | 00:15:14 |
| 9. | Income Tax law & Practice-Income From Salaries | 00:25:34 |
| 10. | Income Tax : Penalties and Prosecution | 00:27:09 |
| 11. | Internet and World Wide Web: Internet Principles | 00:23:25 |
| 12. | Location Management for the Retail Sector Unit-5 (New) | 00:33:19 |
| 13. | India's Demographic Features | 00:32:02 |
| 14. | Poverty | 00:30:00 |
| 15. | Social infrastructure | 00:30:27 |
| 16. | Parallel Economy | 00:23:41 |
| 17. | DTH : Filler | 00:2:51 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| 19. | Total | 00:359:16 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 24/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|---|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Company law: Capital Management-Borrowing Powers, Mortgage and Charges, Debenture | 00:25:46 |
| 5. | Fundamental of Computer | 00:25:29 |
| 6. | Territory Management -6 ,Unit-2 (New) | 00:31:38 |
| 7. | Advertising Agencies Unit-6 (New) | 00:30:32 |
| 8. | Marketing Mix | 00:11:01 |
| 9. | DTH : Filler | 00:2:51 |
| 10. | Introduction to Consumer Behaviour and marketing Ethics (New) | 00:21:07 |
| 11. | Income Tax : Penalties and Prosecution | 00:25:28 |
| 12. | Internet and World Wide Web: Mechanism of Internet | 00:17:20 |
| 13. | Game Theory (Market with Imperfect competition) | 00:20:38 |
| 14. | General Equilibrium: Edgeworth box | 00:23:14 |
| 15. | Public Debt and Fiscal Imbalance | 00:31:05 |
| 16. | Fiscal Reforms I | 00:29:24 |
| 17. | Indian Tax Structure | 00:27:23 |
| 18. | Missing Links (12th Five Year Plan Recommendations) | 00:28:06 |
| 19. | DTH : Filler | 00:02:51 |
| 20. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:360:05 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 25/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:02:51 |
| 4. | Company law :Power of Majority and Minority Rights | 00:32:36 |
| 5. | Fundamental of Computer | 00:25:28 |
| 6. | Auditing: Meaning and Objective of Auditing | 00:25:56 |
| 7. | Auditing: Audit Process | 00:26:36 |
| 8. | Auditing : Audit Process: Vouching, Verification of Assets and Liability | 00:31:22 |
| 9. | Inflation Targeting (New) | 00:25:47 |
| 10. | Income Tax : Penalties and Prosecution | 00:25:28 |
| 11. | Secondary Market in India : Part-1 (New) | 00:24:31 |
| 12. | IS-LM Curve :Part-1 | 00:16:02 |
| 13. | Assignment of Functions and sources of revenue-Constitution | 00:29:56 |
| 14. | Centre-State Financial Relations | 00:34:16 |
| 15. | Structure of the Union Government Revenues | 00:30:14 |
| 16. | Transfer of resources from Union & States to local Bodies | 00:21:23 |
| 17. | DTH : Filler | 00:2:51 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| 19. | Total | 00:356:53 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 26/10/2018****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Auditing: Meaning and Objective of Auditing | 00:25:34 |
| 5. | Auditing: Audit Process | 00:27:25 |
| 6. | Fundamental of Computer | 00:22:39 |
| 7. | Balance of Payment (New) | 00:20:00 |
| 8. | Linear programming Problem Formulation & Interpretation | 00:20:59 |
| 9. | Probability & Distribution | 00:20:53 |
| 10. | Indian Banking System :Banking Structure in India | 00:24:03 |
| 11. | Overview of Financial services | 00:26:19 |
| 12. | Economic of great Events : Depression Hyperinflation and Deficit | 00:15:39 |
| 13. | Secondary Market in India : Part-2 (New) | 00:16:40 |
| 14. | IS-LM Curve :Part-2 | 00:11:05 |
| 15. | Financial Imbalance : Vertical & Horizontal | 00:12:53 |
| 16. | Major Taxes in India-II | 00:34:50 |
| 17. | Union Excise Duty and Tax on Services | 00:32:27 |
| 18. | Value Added Tax and Goods & Services Tax | 00:36:21 |
| 19. | DTH : Filler | 00:2:51 |
| 20. | Tomorrow's Schedule | 00:00:45 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 27/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Auditing: Basic Concept in Auditing | 00:25:49 |
| 5. | Auditing: Audit Process | 00:23:03 |
| 6. | Govt. Budget Constraint (New) | 00:21:16 |
| 7. | Linear programming Problem Formulation & Interpretation | 00:17:56 |
| 8. | Use of Excel Solver for Linear Programming | 00:16:28 |
| 9. | Dynamic programming | 00:25:54 |
| 10. | Philips Curve (New) | 00:25:03 |
| 11. | Inflation and Unemployment (New) | 00:18:57 |
| 12. | Money Market | 00:23:41 |
| 13. | DTH : Filler | 00:2:51 |
| 14. | Introduction to Operation Research | 00:32:23 |
| 15. | Other Production Related Concepts, Euler's Theorem, Multi-Product Firm, Technical Progress | 00:40:37 |
| 16. | Special Production Functions- Cobb-Douglas, CES, VES, Translog and their properties | 00:40:50 |
| 17. | Economic Infrastructure | 00:28:32 |
| 18. | DTH : Filler | 00:02:51 |
| 19. | Tomorrow's Schedule | 00:00:45 |
| | Total | 00:351:28 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 29/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr.No. | TV Programs | Duration |
|---------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | The Mundell Fleming Model (New) | 00:20:41 |
| 5. | Auditing : Audit Process: Vouching, Verification of Assets and Liability | 00:26:15 |
| 6. | Internet and World Wide Web | 00:23:38 |
| 7. | Capital Market | 00:25:18 |
| 8. | Introduction to Project Management : Part-1 (New) | 00:30:35 |
| 9. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-1 (New) | 00:29:18 |
| 10. | Correlation | 00:31:27 |
| 11. | Moments, Skewness and Kurtosis | 00:16:37 |
| 12. | Hypothesis -Small Sample tests : T-Tests and F-tests | 00:32:23 |
| 13. | Trends in Public Expenditure | 00:26:56 |
| 14. | Trends in Public Debt | 00:28:15 |
| 15. | State Governments—Sources of Revenue—II | 00:31:55 |
| 16. | Analysis of Budgets of Union and State Governments—Part—I | 00:31:06 |
| 17. | Tomorrow's Schedule | 00:00:45 |
| 18. | Total | 00:359:50 |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 30/10/2018****Time: 9:00 AM to 1:00 PM****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration |
|----------------|--|-----------------|
| 1. | Teaser | 00:00:45 |
| 2. | Today's Schedule | 00:00:45 |
| 3. | DTH : Filler | 00:2:51 |
| 4. | Introduction to Project Management : Part-1 (New) | 00:20:00 |
| 5. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-1 (New) | 00:28:32 |
| 6. | Internet and World Wide Web | 00:25:09 |
| 7. | Entrepreneurial Development Perspective (New) | 00:22:07 |
| 8. | Credit Rating | 00:23:51 |
| 9. | Business Statistics: Regression and Correlation (Part-2) | 00:29:30 |
| 10. | Index Number | 00:25:48 |
| 11. | Money Supply | 00:28:55 |
| 12. | Banks | 00:28:37 |
| 13. | Alternate Measures of Development | 00:37:08 |
| 14. | Natural Resources | 00:24:33 |
| 15. | Phase II: Resource Allocation and Financing | 00:28:00 |
| 16. | Energy: Sources and Crisis | 00:25:24 |
| 17. | DTH : Filler | 00:2:51 |
| 18. | Tomorrow's Schedule | 00:00:45 |
| 19. | Total | 00:355:51 |

DTH Channel 07

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 01/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr.No. | TV Programs | Duration | Presenter |
|--------|---|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Portfolio Theory : Part-I | 00:31:10 | Dr Rashni Goplani |
| 5. | Consumer Protection Act, 1986 : Part-I | 00:35:41 | Shruti Mehta |
| 6. | Consumer Protection Act, 1986 : Part-II | 00:36:05 | Dr. Kalpana Satija |
| 7. | Strategic Analysis and Choice | 00:26:37 | Dr. Bhumika Raval |
| 8. | International Capital Flow | 00:24:55 | Neetu jain |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Basic Theories : Part-I | 00:23:28 | Vidhi Shah |
| 11. | Immiserizing Growth & Transfer Problem | 00:20:02 | Neetu Jain |
| 12. | Culture and Consumer Behavior : Part-I | 00:24:24 | Dr. Bhumika Raval |
| 13. | Payment System : Part-I | 00:29:50 | Vidhi Shah |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Communication Process ,Theories and Models of Communication | 00:29:36 | Dr. Meeta Nihalani |
| 16. | Factors Impacting Listening | 00:32:01 | Dr. Meeta Nihalani |
| 17. | Interviews | 00:31:06 | Dr. Meeta Nihalani |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | Total | 00:357:53 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 02/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Portfolio Theory : Part-II | 00:34:07 | Dr. Rashi Goplani |
| 5. | Basic Theories : Part-II | 00:20:56 | Vidhi Shah |
| 6. | Payment System : Part-II | 00:28:56 | Vidhi Shah |
| 7. | Multinational Environment | 00:29:28 | Dr. Bhumika Raval |
| 8. | Mutual Funds : Part-I | 00:25:34 | Dr. Goplani |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | An Introduction to Environmental Economics | 00:20:38 | Neetu Jain |
| 11. | Environment and Element of Ecology | 00:33:56 | Neetu Jain |
| 12. | World Trade Organization : Part-I | 00:25:09 | Neetu Jain |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Introduction, Concept and Definition of Communication | 00:28:55 | Dr. Meeta Nihalani |
| 15. | SWOT Analysis | 00:28:23 | Dr. Meeta Nihalani |
| 16. | Interdependence in Communication | 00:28:04 | Dr. Meeta Nihalani |
| 17. | MEMOS | 00:20:26 | Dr. Meeta Nihalani |
| 18. | Partnership Account : Part-7 | 00:21:49 | CA Amita Bissa |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:30 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 03/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Mutual Funds : Part-II | 00:35:37 | Dr.Rashi Goplani |
| 5. | World Trade Organization : Part-II | 00:25:52 | Neetu Jain |
| 6. | Population & Development | 00:24:11 | Sharan Taneja |
| 7. | Demand for Education & Some Aspects Pertaining to Health | 00:27:19 | Sharan Taneja |
| 8. | Management of Family Business : Part-1 | 00:22:22 | Nilam Panchal |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Understanding Economic Growth : Harood Domar | 00:25:48 | Pinky Desai |
| 11. | Solow Model | 00:25:43 | Pinky Desai |
| 12. | Lewis Model | 00:20:05 | Pinky Desai |
| 13. | Succession Planning : Part-1 | 00:24:30 | Nilam Panchal |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | The Development of Positive Attributes for Personality | 00:27:59 | Dr. Meeta Nihalani |
| 16. | EMAILS | 00:28:58 | Dr. Meeta Nihalani |
| 17. | Factors Impacting Cultural Communication | 00:29:13 | Dr Meeta Nihalani |
| 18. | Cultural Communication | 00:27:41 | Dr. Meeta Nihalani |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:43 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 04/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Management of Family Business : Part-2 | 00:21:30 | Nilam Panchal |
| 5. | Succession Planning : Part-2 | 00:25:22 | Nilam Panchal |
| 6. | Understanding Economic Development | 00:21:25 | Pinky Desai |
| 7. | Development Economics | 00:25:24 | Pinky Desai |
| 8. | Exercise on Writing of Project Report | 00:29:56 | Nilam Panchal |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Understanding Economic Growth | 00:20:44 | Pinky Desai |
| 11. | Introduction to Arbitration | 00:21:47 | Vidhi Shah |
| 12. | Characteristics of Developing Economics | 00:33:02 | Pinky Desai |
| 13. | Introduction to Internal Finance Management: Part-I | 00:24:58 | Vidhi Shah |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Differential Calculus : Part-3 | 00:29:07 | Prof. P. K.Banerji |
| 16. | Differential Calculus : Part-4 | 00:30:45 | Prof. P. K.Banerji |
| 17. | Negotiable Instrument Act 1881: Part-1 | 00:25:54 | Prof. Karunesdh Saxena |
| 18. | Consumer Protection Act 1986 :Part-6 | 00:35:04 | Ms. Neeti Mathur |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:46 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 05/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Exchange Rate (Introduction to International Financial Management : Part-II | 00:27:08 | Vidhi Shah |
| 5. | Internal Environment | 00:33:13 | Dr. Bhumika raval |
| 6. | External Environment : Michael E. Porter's 5 Forces Model | 00:36:14 | Dr. Bhumika raval |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Reference Group and Family Influences | 00:35:33 | Shruti Mehata |
| 9. | Perception & Decision Making : Part-1 | 00:20:52 | Aarti Singh |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Design of Monetary Policy | 00:31:12 | Neetu Jain |
| 12. | Issues in Fiscal Policy | 00:20:22 | Neetu Jain |
| 13. | Social Class | 00:18:20 | Shruti Mehata |
| 14. | Extension of H.O. theory | 00:24:45 | Neetu Jain |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Sales Protection | 00:30:05 | Dr. Meeta Nihalani |
| 17. | Inflation : Part-12 | 00:33:02 | Mr. Sunil Vyas |
| 18. | Fiscal Policy : Part-4 | 00:31:02 | Ms. Neeti Mathur |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:357:51 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 07/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Perception & Decision Making : Part-2 | 00:25:09 | Aarti Singh |
| 5. | Consumer Learning | 00:32:47 | Shruti Mehta |
| 6. | Consumer Attitude : Part-1 | 00:37:19 | Shruti Mehta |
| 7. | Personality and Consumer Behavior | 00:24:43 | Shruti Mehta |
| 8. | Consumer Decision Making and Consumer Research Process | 00:25:59 | Shruti Mehta |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Elementary Difference Equation & their Application to Economics | 00:28:53 | Rohan Shah |
| 11. | Solution of Difference Equation | 00:21:23 | Rohan Shah |
| 12. | Organizational Change | 00:30:55 | Aarti Singh |
| 13. | Organisational Conflict | 00:38:39 | Dr. Margie Parikh |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Speeches to Motive and Persuade | 00:25:38 | Dr. Meeta Nihalani |
| 16. | Branch Account : Part-3 | 00:27:37 | CA Amita Bissa |
| 17. | Partnership Account :Part-9 | 00:27:49 | CA Amita Bissa |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:15 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 08/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Consumer Attitude : Part-2 | 00:20:37 | Shruti Mehta |
| 5. | Organisational Structure & Culture : Part-1 | 00:36:32 | Dr. Margie Parikh |
| 6. | Cost and Benefit Analysis of Tariff and Rate of Effective Protection | 00:15:14 | Rita Sharma |
| 7. | Conventional Tools to Handle Risk : Part-1 | 00:21:12 | Sharan Taneja |
| 8. | Ethics in Marketing & Company Issues | 00:28:55 | Ingita Jain |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Linear Programming Problem (D) | 00:26:58 | Vidhi Shah |
| 11. | Extreme Values and Power Series Representation of Functions | 00:31:25 | Devendra R.Sanyasi |
| 12. | Entrepreneurial Development Perspective | 00:22:07 | Sharan taneja |
| 13. | Intermediaries Arrangement of Funds & Project Management | 00:24:52 | Sharan taneja |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Economic Trends: Overview | 00:26:03 | CA Amita Bisa |
| 16. | Market Structure : Part-1 | 00:29:26 | Dr . Akanksha Singhal |
| 17. | Monopoly Market : Part-3A | 00:30:23 | Dr. Akanksha Singhal |
| 18. | Social Injustice : Part-11 | 00:29:22 | Mr. Sunil Vyas |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:41 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 09/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|-------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Organizational Culture & Structure : Part-2 | 00:25:22 | Dr. Margie Parikh |
| 5. | Statistical Tools to Handle Risk : Part-2 (A) | 00:20:12 | Pinky Desai |
| 6. | Personality | 00:28:28 | Dr .Margie Parikh |
| 7. | Values | 00:16:55 | Dr. Parikh |
| 8. | Creativity & Organization : A Managerial Perspective(P) | 00:20:00 | Dr. Bhumika Raval |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | External Environment : An Introduction | 00:27:33 | Dr. Bhumika Raval |
| 11. | Balance of Payment | 00:20:00 | Neetu Jain |
| 12. | The Mundell Fleming Model (P) | 00:20:41 | Neetu Jain |
| 13. | Creativity : Meaning & Management | 00:23:36 | Dr. Bhumika Raval |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Partnership Account- Part 15 | 00:25:46 | CA Amita Bisa |
| 16. | Problem of An Economy : Part-1 | 00:28:52 | Prof. Saxena |
| 17. | Factor Pricing Concept Of Profit : Part-2 | 00:27:52 | Prof. Saxena |
| 18. | Fiscal Policy : Part-3 | 00:29:11 | Ms. Mathur |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:05 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 10/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Entrepreneur and Economic Development : Part-1 | 00:25:45 | Sharan Taneja |
| 5. | Nature and Value of Strategic Management | 00:22:05 | Bhumika Raval |
| 6. | Strategic Management Process | 00:24:54 | Bhumika Raval |
| 7. | Govt. Budget Constraint | 00:21:16 | Neetu Jain |
| 8. | Inflation Targeting | 00:25:47 | Neetu Jain |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-1 | 00:29:18 | Prof.Pooja Khatri |
| 11. | Introduction to Project Management : Part-1 | 00:30:35 | Swati Modi |
| 12. | Contemporary Issue | 00:32:51 | Ingita Jain |
| 13. | Introduction to Observational Behaviour : Part-I | 00:30:47 | Dr.Margie Parikh |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Consumer Protection Act -1986 :Part-4 | 00:29:14 | CA Ashima Sukhani |
| 16. | Foreign Exchange Management Act-2000 : Part-1 | 00:24:51 | Prof. Karunesh Saxena |
| 17. | Poverty : Part-9 | 00:26:41 | Mr. Sunil Vyas |
| 18. | Industrial Policy : Part-2 | 00:20:36 | CA Amita Bissa |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:16 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 11/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Introduction to Project Management : Part-2 | 00:20:00 | Swati Modi |
| 5. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-2 | 00:28:32 | Swati Modi |
| 6. | Bond Management : Part-I (P) | 00:21:25 | |
| 7. | Eigen Values and Quadratic Forms(P) | 00:28:31 | Dr. S K Desai |
| 8. | Concept of Level Set and Partial Differentiation | 00:18:51 | Devendra R.Sanyasi |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Transportation Problem : Part-I (P) | 00:28:39 | Parag Shah |
| 11. | IS-LM Curve : Part-I | 00:16:02 | Pooja Bhatia |
| 12. | Philips Curve | 00:25:03 | Pooja Bhatia |
| 13. | Secondary Market in India : Part-I | 00:24:31 | Gauri Gaur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Foreign Exchange Management Act-2000 : Part-2 | 00:26:50 | Prof. karunesh Saxena |
| 16. | Unemployment as the Problem of Economy :Part-7 | 00:28:46 | Ms.Neeti mathur |
| 17. | Regional Imbalance : Part-10 | 00:26:56 | Mr.Sunil Vyas |
| 18. | Fiscal Policy : Part-1 | 00:27:50 | Ms.Neeti Mathur |
| 19. | Devaluation | 00:24:06 | CA Amita Bissa |
| 20. | DTH : Filler | 00:02:51 | |
| 21. | Tomorrow's Schedule | 00:00:45 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 12/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|--------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Bond Management : Part-II (P) | 00:25:07 | |
| 5. | Transportation Problem : Part-II (P) | 00:22:53 | Parag Shah |
| 6. | IS-LM Curve : Part-II | 00:11:05 | Pooja Bhatia |
| 7. | Secondary Market in India : Part-II | 00:16:40 | Gauri Gaur |
| 8. | Inflation and Unemployment | 00:18:57 | Pooja Bhatia |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Tariff : Types, Partial Equilibrium Analysis of Tariff And Effects Of a Tariff of a Consumer Surplus (P) | 00:14:58 | Rita Sharma |
| 11. | Absolute, Equal and Comparative Cost Differences (P) | 00:23:45 | Rita Sharma |
| 12. | Some more Aspects of Partial Differentiation | 00:26:38 | Dr. Devendranath Sanyasi |
| 13. | Indian Contract Act, 1872 | 00:21:17 | Vidhi shah |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Production Function: Law Of Returns to Scale :Part-3 | 00:28:17 | Prof.Karunesh Saxena |
| 16. | Theory Of Cost : Part-IIB | 00:20:15 | Ms.Pragya harsha |
| 17. | Price Discrimination Under Monopoly : Part-3C | 00:28:20 | Dr. Akanksha Singal |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Factor Pricing - Rent Part-IB | 00:27:46 | Dr. Kranti kapoor |
| 20. | Factor Pricing - Interest : Part-2 | 00:27:02 | Prof.Karunesh Saxena |
| 21. | Components of Business Environment | 00:30:43 | Ms. Neeti Mathur |
| 22. | DTH : Filler | 00:02:51 | |
| 23. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:28 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 14/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Companies Act : Part-1 | 00:26:12 | Kalpna Satija |
| 5. | Duality in Linear Programming | 00:22:12 | Rohan B Shah |
| 6. | Differential Equating | 00:18:20 | Rohan B Shah |
| 7. | Heckscher – Ohlin Theory and General Equilibrium Framework of International Trade | 00:20:09 | Rita Sharma |
| 8. | Factor Price Equalization Theory | 00:19:35 | Rita Sharma |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Effects of International Trade on Income, Factor Reversal and Leontief Paradox (P) | 00:16:45 | Rita Sharma |
| 11. | Economic Growth : Part-I | 00:20:11 | Pooja Khatri |
| 12. | AS AD Model : Part -1 | 00:10:51 | Shruti Mehta |
| 13. | Debt Market in India (A) | 00:21:26 | Gauri Gaur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Generalised lease squares | 00:38:29 | Pooja Khatri |
| 16. | Preview econometric methods | 00:38:49 | Pooja Khatri |
| 17. | Integrated marketing communications | 00:31:27 | Pooja Patel |
| 18. | Economics of Scale : Part-4 | 00:26:14 | Prof.Karunesh Saxena |
| 19. | Monopoly Competition : Part-3B | 00:24:23 | Dr. Akanksha Singal |
| 20. | Factor Pricing - Rent : Part-IA | 00:21:28 | Dr. Akanksha Singal |
| 21. | DTH : Filler | 00:02:51 | |
| 22. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:05 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 15/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Economic Growth : Part-II (P) | 00:19:15 | Pooja Khatri |
| 5. | Dividend Decision in Financial Management | 00:14:00 | Gauri Gaur |
| 6. | Mergers and Acquisitions | 00:23:52 | Anshita Purohit |
| 7. | Introduction to Basic Macroeconomics | 00:20:57 | Shruti Mehta |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Money Market in India | 00:18:54 | Gauri Gaur |
| 10 | Leadership : Part-I | 00:26:09 | Nirali Pandit |
| 11 | Theories of Consumption & Investment Part-I | 00:18:48 | Shruti Mehta |
| 12 | Assignment Problems | 00:23:32 | Dr.Parag Shah |
| 13 | DTH : Filler | 00:02:51 | |
| 14 | Formulating long term objectives and grand strategies | 00:32:40 | Dr. Bhumika Raval |
| 15 | Institutionalizing the strategy | 00:33:43 | Dr. Bhumika Raval |
| 16 | Partial differentiation of functions of function Implicit function | 00:34:49 | Rohan D Shah |
| 17 | Panel data analysis | 00:22:58 | Pooja Khatri |
| 18 | Components of Business Environment : Part-2 | 00:28:00 | Ms. Neeti Mathur |
| 19 | Importance of Business Environment | 00:29:33 | Ms. Neeti Mathur |
| 20 | DTH : Filler | 00:02:51 | |
| 21 | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:33 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 16/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Economic Growth : Part-III | 00:20:34 | Pooja Khatri |
| 5. | Leadership : Part-2 | 00:24:19 | Pooja Bhatia |
| 6. | Theories of Consumption & Investment Part-II | 00:22:17 | Gauri Gaur |
| 7. | Dummy Variables (P) | 00:24:58 | Dr. M N Patel |
| 8. | Channel Distribution | 00:27:41 | Ingita Jain |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | CPM/PERT Analysis | 00:29:49 | Pooja Khatri |
| 11. | Linear Regression Model | 00:22:26 | Dr. Mitesh Shah |
| 12. | Basic Inventory Models | 00:23:47 | Dr. .N.Patel |
| 13. | Hypothesis – Large Sample Tests and Chi Square Tests | 00:26:30 | Dr..N.Patel |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Strategic control and evaluation | 00:32:18 | Dr. Bhumika Raval |
| 16. | Market based policy – Pollution charges and environmental subsidies, deposit refund system, pollution permit, trading system | 00:36:04 | Rohan Shah |
| 17. | Factor Pricing - Wages : Part-2A | 00:21:38 | Dr. Kranti Kapoor |
| 18. | Industrial Sickness : Part-14 | 00:32:59 | Mr. Sunil Vyas |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:23 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 17/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Hypothesis – Small Sample Tests : t-Tests and F-Tests | 00:32:23 | Dr.M.N.Patel |
| 5. | Indian Financial System : Part-1 (A) | 00:11:31 | Gauri Gaur |
| 6. | Financial Market in India: Part-1 (A) | 00:12:05 | Gauri Gaur |
| 7. | Welfare Economics | 00:19:19 | Gauri Gaur |
| 8. | Market Failure | 00:24:28 | Gauri Gaur |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Introduction to Operation Research | 00:28:13 | Dr.M.N.Patel |
| 11. | Simulation | 00:31:19 | Dr.M.N.Patel |
| 12. | Promotion | 00:23:26 | Ingita Jain |
| 13. | Negotiable Instruments Act, 1881 : (Part-I) | 00:24:09 | Shruti Mehta |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Conglomerate diversification merge and FDI | 00:33:14 | Rashi Goplani |
| 16. | Stochastic and deterministic theories reference to Market concentration | 00:24:13 | Rashi Goplani |
| 17. | Structure – Conduct performance paradigm | 00:31:34 | Rashi Goplani |
| 18. | Factor Pricing - Wages : Part -2B | 00:26:52 | Dr. Kranti Kapoor |
| 19. | Components of Business Environment (Internal Environment) | 00:24:58 | Ms. Neeti Mathur |
| 20. | DTH : Filler | 00:02:51 | |
| 21. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:38 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 18/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Indian Financial System : Part-3 (A) | 00:14:16 | Gauri Gaur |
| 5. | Financial Market in India: Part-2 (A) | 00:16:56 | Gauri Gaur |
| 6. | Negotiable Instruments Act, 1881 (Part-II) | 00:18:23 | Shruti Mehta |
| 7. | Sampling | 00:16:35 | Pooja Khatri |
| 8. | Information Technology Act, 2000 (Part-I) | 00:13:55 | Raghvi N C |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Linear Programming Problem Formulation & Interpretation (Part-I) | 00:20:59 | Vidhi Shah |
| 11. | Use of Excel Solver for Linear Programming | 00:16:28 | Vidhi Shah |
| 12. | Dynamic Programming | 00:25:54 | Dr.M.N.Patel |
| 13. | Group and Work Teams | 00:25:44 | Vidhi Shah |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | International trade and international agreement | 00:39:02 | Rohan Shah |
| 16. | Climate change and global warming | 00:38:48 | Rohan Shah |
| 17. | Opinion leadership & diffusion of innovations | 00:42:09 | Dr. Bhumika Raval |
| 18. | Parallel Economy : Part-13 | 00:29:28 | Mr. Vyas |
| 19. | GATT | 00:31:56 | Mr. Sunil Vyas |
| 20. | DTH : Filler | 00:02:51 | |
| 21. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:15 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 19/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Linear Programming Problem Formulation and Interpretation (Part-II) | 00:17:56 | Vidhi Shah |
| 5. | Introduction to Linear Programming and Problem Solving | 00:17:38 | Vidhi Shah |
| 6. | Cost of Capital | 00:26:23 | Gauri Gaur |
| 7. | Cournot Model, Reaction, Curves and Bertrand Model : (Oligopoly) (Part-I) | 00:19:19 | Gauri Gaur |
| 8. | Theories of Capital Structure : Part-I | 00:16:10 | Gauri Gaur |
| 9. | DTH : Filler | 00:02:51 | |
| 10 | Decision Theory | 00:17:09 | Dr. Parag Shah |
| 11 | Introduction to Understanding : The Basics of Marketing Management | 00:14:34 | Pooja Patel |
| 12 | Positioning Differential & Branding | 00:18:42 | Swati Dave |
| 13 | Product Decisions | 00:16:14 | Swati Dave |
| 14 | DTH : Filler | 00:02:51 | |
| 15 | Role of Services and Infrastructure in Economic Development | 00:34:13 | Nitu Jain |
| 16 | Definition of the Market, Nature and Measurement of Market Concentration, Indices of Concentration, Inequality Measures | 00:32:57" | Rashi Goplani |
| 17 | Vertical Integration | 00:36:31 | Rashi Goplani |
| 18 | Partnership Accounts – Part 5 | 00:24:17 | CA Amita Bisa |
| 19 | Unemployment as the Problem of Economy | 00:28:58 | Ms. Neeti Mathur |

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| 20 | Privatisation and Disinvestment | 00:23:30 | CA Amita Bissa |
| 21 | DTH : Filler | 00:02:51 | |
| 22 | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:03 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 21/01/2019

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Theories of Capital Structure : Part-II | 00:18:56 | Gauri Gaur |
| 5. | Price Leadership, Quantity Leadership and Collusive : (Oligopoly) (Part-II) | 00:19:26 | Gauri Gaur |
| 6. | DTH : Filler | 00:02:51 | |
| 7. | Others Functional Forms | 00:12:53 | Dr.Parag Shah |
| 8. | Multiple Regression Model | 00:19:38 | Dr.Parag Shah |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Game Theory | 00:19:54 | Dr.Parag Shah |
| 11. | Factor Market : Factor Pricing | 00:21:51 | Gauri Gaur |
| 12. | Factor Market : Monopoly, Bilateral Monopoly and Economic Rent | 00:21:52 | Gauri Gaur |
| 13. | Correlation | 00:31:27 | Pooja Khatri |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Regression | 00:26:15 | Pooja Khatri |
| 16. | Test for linear regression model | 00:34:57 | Dr.Mitesh Shah |
| 17. | Database basics (Ms access) | 00:25:27 | Vidhi Shah |
| 18. | Business ethics : Part-2 | 00:29:45 | Dr.Bhumika Raval |
| 19. | World Trade Organization : Part-VI-B | 00:29:35 | Mr. Sunil Vyas |
| 20. | World bank : Part- IX | ` | Mr. Sunil Vyas |
| 21. | DTH : Filler | 00:02:51 | |
| 22. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:40 | |

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(Business Economics, Commerce, Financial Accounting & Economics)

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 22/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Marketing Environment | 00:18:26 | Sharan Taneja |
| 5. | Communication for Employment | 00:21:08 | Nirzari Pandit |
| 6. | Game Theory (Market with Imperfect Competition) | 00:22:38 | Gauri Gaur |
| 7. | General Equilibrium: Edgeworth Box | 00:23:14 | Gauri Gaur |
| 8. | General Equilibrium: Pareto Optimality and Grand Utility Possibility Frontier | 00:21:18 | |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Economics of Great Events : Depression, Hyperinflation and Deficit | 00:15:39 | Gauri Gaur |
| 11. | Limit, Continuity Differentiability of a Real Valued Function of a Real Variable | 00:31:26 | Dr. S. K. Patal |
| 12. | Measures of Central Tendency and Dispersion | 00:22:35 | Dr. Parag Shah |
| 13. | Moments, Skewness and Kurtosis | 00:16:57 | Dr. Parag Shah |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | School Of Management Thoughts | 00:37:10 | Mr. K. V. Subba Rao |
| 16. | Organising | 00:36:08 | Dr. Nidhi Dhawan |
| 17. | Production Function : Return to Factors : Part-2 | 00:26:50 | Prof. Karunesh Saxena |
| 18. | Oral Communication and How to Do Presentation | 00:29:27 | Dr. Mita Nehlani |
| 19. | Industrial policy : Part-2 | 00:23:46 | CA Amita Bissa |
| 20. | DTH : Filler | 00:02:51 | |
| 21. | Tomorrow's Schedule | 00:00:45 | |

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| | Total | 00:358:21 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 23/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-----------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Pricing Decisions | 00:10:19 | Shruti Dave |
| 5. | Sequence and Series of Real Numbers | 00:31:55 | Dr. S. K. Desai |
| 6. | Introduction to Financial accounting | 00:31:19 | Gauri Gaur |
| 7. | Cost Concept for Decision Making | 00:19:12 | Gauri Gaur |
| 8. | Monopolistic Competition | 00:33:23 | Gauri Gaur |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Economics of Great Events : Advances in Business Cycle Theory | 00:33:24 | Gauri Gaur |
| 11. | Innovation and Creativity in Business (A) | 00:17:18 | Gauri Gaur |
| 12. | Markets Segmentation | 00:16:58 | Swati Dave |
| 13. | Marketing Mix | 00:11:01 | Pooja Shah |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Contemporary Theories of Management | 00:46:11 | CA Abha Mathur |
| 16. | Role of a Manager | 00:30:37 | Dr.Poonam Gupta |
| 17. | International Economic Groupings : Part-V | 00:29:57 | Mr. Sunil Vyas |
| 18. | UNCTAD | 00:32:53 | Mr. Sunil Vyas |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:13 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 24/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|---------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Introduction to Business | 00:33:01 | Gauri Gaur |
| 5. | Accounting Process | 00:14:25 | Gauri Gaur |
| 6. | Cultural Sensitiveness & Cultural Context | 00:12:57 | Pawan Pandit |
| 7. | Negotiation Skills and Effective Communication | 00:14:36 | Gauri Gaur |
| 8. | Markets with Imperfect Competition : Monopoly | 00:27:44 | Gauri Gaur |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Continuous Distributions | 00:28:38 | Dr. M. N. Patel |
| 11. | Sample and Surveys | 00:27:40 | Dr. M. N. Patel |
| 12. | Index Number : Part-1 | 00:32:30 | Dr. M. N. Patel |
| 13. | Interviewing Skills | 00:19:26 | Nirzari Pandit |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Organising Behaviour -An Introduction | 00:35:48 | Mr. K. V. Subba Rao |
| 16. | Attitudes | 00:35:35 | Mr. K. V. Subba Rao |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Territory Management | 00:31:38 | Dr.Meeta Nihalani |
| 19. | Tools Of Financial Planning : Part-3 | 00:28:51 | Ms. Amita Bissa |
| 20. | DTH : Filler | 00:02:51 | |
| 21. | Tomorrow's Schedule | 00:00:45 | |

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| | Total | 00:36:35 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 25/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|---------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Index Number : Part-2 | 00:28:40 | Dr. M. N. Patel |
| 5. | Introduction to Corporate Accounts | 00:13:27 | Gauri Gaur |
| 6. | Production Function | 00:25:30 | Gauri Gaur |
| 7. | Production Equilibrium | 00:22:13 | Gauri Gaur |
| 8. | Probability Distributions | 00:32:32 | Dr. M. N. Patel |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Effective Listening | 00:19:52 | Tejal Jani |
| 11. | Data Types and Scale Sample and Population | 00:29:50 | Dr. M. N. Patel |
| 12. | Probability & Distribution | 00:20:53 | Dr. M. N. Patel |
| 13. | Financial Analysis | 00:11:11 | Gauri Gaur |
| 14. | Management of Change | 00:36:56 | Dr. R. P. Singg |
| 15. | Developing Intrinsic Motivation | 00:32:11 | Prof. K. V . Bhanu Murthy |
| 16. | Content Theories of Motivation | 00:19:55 | Ms. Neha Arora |
| 17. | Components of Busines Environment - Technological Environment | 00:26:54 | Ms. Neeti Mathur |
| 18. | Insurance a Social Security Tools Part-4 | 00:28:52 | Ms. Neeti Mathur |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |

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| | Total | 00:359:11 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 26/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Manipulations of Matrices and Determinants | 00:34:38 | Dr. A. K. Dasai |
| 5. | Oral Presentations & Factors Affecting Presentations | 00:22:53 | Tejal Jani |
| 6. | Business Messages | 00:18:28 | .Tejal Jani |
| 7. | Types of Business Letters | 00:19:59 | Teajal Jani |
| 8. | Vector spaces and Matrices | 00:36:18 | Dr. A. K. Desai |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Introduction to Business Communication | 00:20:28 | Gauri Gaur |
| 11. | Markets : Consumer Surplus | 00:18:08 | Gauri Gaur |
| 12. | The Revealed Preference Theory | 00:11:51 | Gauri Gaur |
| 13. | Investment Decision : Part-1 | 00:20:58 | Gauri Gaur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Staffing | 00:30:02 | Dr. Narmita Rajput |
| 16. | Directing And Controlling | 00:30:40 | Dr. Narmita Rajput |
| 17. | Group Decision Making | 00:30:35 | Dr. Nidhi Dhawan |
| 18. | DTH : Filler | 00:02:51 | |

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|-----|------------------------------|-----------|----------------|
| 19. | Export Import Policy: Part-1 | 00:24:05 | CA Amita Bissa |
| 20. | Export Import Policy: Part-2 | 00:22:53 | CA Amita Bissa |
| 21. | DTH : Filler | 00:02:51 | |
| 22. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 28/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Investment Decision : Part-2 | 00:26:24 | Gauri Gaur |
| 5. | Number System & Set Theory | 00:34:43 | Dr. A. K. Desai |
| 6. | Elementary Theory of Functions | 00:29:44 | Dr. A. K. Deasi |
| 7. | Corporate Securities : Part-1 (A) | 00:26:43 | Gauri Gaur |
| 8. | Consumer Demand : Cardinal Utility Approach | 00:25:59 | Dr. Vijay Mehta |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Consumer Demand : Ordinal Utility Approach | 00:21:00 | Gauri Gaur |
| 11. | Consumer Demand : Analysis of Indifference Curve | 00:22:48 | Gauri Gaur |
| 12. | Market : Perfect Competition | 00:30:05 | Gauri Gaur |
| 13. | Financial Management : Part-1 | 00:20:08 | Gauri Gaur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Individual Decision Making | 00:30:06 | Dr. Nidhi Dhawan |
| 16. | Emotions | 00:29:54 | Ms. Romila Agarwal |
| 17. | Export Import Policy: Part-3 | 00:23:40 | CA Amita Bissa |

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| 18. | Branch Account – Part 2 | 00:22:39 | CA Amita Bissa |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:20 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 29/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---------------------------------------|----------|----------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Corporate Securities : Part-2 | 00:24:08 | Gauri Gaur |
| 5. | Financial Management : Part-2 | 00:18:29 | Gauri Gaur |
| 6. | Lease Finance | 00:14:29 | Gauri Gaur |
| 7. | Basic Concept of Microeconomics | 00:22:01 | Gauri Gaur |
| 8. | Demand Analysis | 00:14:19 | Gauri Gaur |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Cost : Short Run & Long Run | 00:23:19 | Gauri Gaur |
| 11. | Final Accounts & Adjustment | 00:23:25 | Gauri Gaur |
| 12. | Depreciation Accounting | 00:16:56 | Gauri Gaur |
| 13. | Source of Finance | 00:16:19 | Gauri Gaur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Process Theories of Motivation | 00:31:35 | Dr. Rajput |
| 16. | Styles of Leadership | 00:31:36 | CA Abha Mathur |
| 17. | Johari Window | 00:20:19 | Ms. Agarwal |

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|-----|----------------------------------|-----------|--------------------|
| 18. | Introduction to Management | 00:30:39 | Dr. Meeta Nihalani |
| 19. | Channels of Distribution | 00:29:04 | Dr. Meeta Nihalani |
| 20. | The Theories of Entrepreneurship | 00:29:28 | Dr. Meeta Nihalani |
| 21. | DTH : Filler | 00:02:51 | |
| 22. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:28 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 30/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|-------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Market Efficiency : Part-I | 00:20:25 | Bhavik Tank |
| 5. | Trade Balance & Exchange Rate | 00:33:48 | Nitu Jain |
| 6. | Concept of Barriers to Entry by Bains ,Stig Source to Barriers to Entry | 00:29:54 | Dr.Rashi Goplani |
| 7. | Limit Pricing Bains Theory , Assumptions, Models of Limit Certainty and Uncertainty | 00:20:03 | Dr. Rashi Goplani |
| 8. | Constrained Optimization | 00:26:15 | Rohan D. Shah |
| 9. | DTH : Filler | 00:02:51 | |
| 10 | Introduction to Partial Differentiation | 00:31:59 | Rohan D. Shah |
| 11 | Concept of Convexity/ Concavity | 00:24:00 | Rohan D. Shah |
| 12 | International Trade and International Inequality | 00:20:05 | Dr. Pinky Desai |
| 13 | Role of the State and Market in Economic | 00:32:07 | Dr. Pinky Desai |

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|----|--------------------------------|-----------|--------------------|
| | Growth and Development | | |
| 14 | DTH : Filler | 00:02:51 | |
| 15 | Planning | 00:30:09 | Dr. Nidhi Dhawan |
| 16 | Stress Management | 00:37:51 | Ms. Romila Agarwal |
| 17 | Appreciate Inquiry | 00:21:25 | Ms. Neha Arora |
| 18 | Organisational Conflict | 00:17:20 | Ms. Romila Agarwal |
| 19 | DTH : Filler | 00:02:51 | |
| 20 | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:58 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 31/01/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|-----------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | A.K Sen's concepts of absolute and Relative Property | 00:26:02 | Sharan Taneja |
| 5. | Economic inequality | 00:26:01 | Sharan Taneja |
| 6. | Redefining growth in terms of human Capital and Deliberate technical progress | 00:28:11 | Dr. Pinky Desai |
| 7. | Effective advertising message : Part-I | 00:26:50 | Dr. Tejal Jani |
| 8. | Multiple regression model and extension | 00:29:25 | Pooja Khatri |
| 9. | DTH : Filler | 00:02:51 | |
| 10 | Time series models | 00:31:00 | Pooja Khatri |
| 11 | Specification errors | 00:30:00 | Pooja Khatri |
| 12 | Simultaneous equations model | 00:34:27 | Pooja Khatri |

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| 13 | Autoregressive and distributed lag models | 00:32:44 | Pooja Khatri |
| 14 | DTH : Filler | 00:02:51 | |
| 15 | Transactional Analysis | 00:30:44 | Mr. Ravinder Goel |
| 16 | Organizational Development | 00:26:53 | Ms. Neha Arora |
| 17 | Communication in Organisation | 00:30:25 | Mrs. Jaya Sharma |
| 18 | DTH : Filler | 00:02:51 | |
| 19 | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 01/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Factor Pricing | 0:41:08 | Prof.Suresh Chand Aggrawal |
| 5. | Peak and Loading | 0:40:10 | Prof.Suresh Chand Aggrawal |
| 6. | Transfer Pricing | 0:27:07 | Prof.Suresh Chand Aggrawal |
| 7. | Schools of Management Thoughts | 0:37:10 | Mr. K V Subba Rao |
| 8. | Classical Theories of Management | 0:22:18 | Ms. Romila Agarwal |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Study of Economic Growth and Structural Shifts in Favour of Services | 00:35:40 | Ms. Bharti Sood |
| 11. | Communication Process ,Theories and Models of Communication | 0:29:36 | Dr.Meeta Nihalani |
| 12. | Introduction ,Concept and Definition of Communication | 0:28:55 | Dr.Meeta Nihalani |
| 13. | Cultural Communication | 0:27:41 | Dr.Meeta Nihalani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | The Development of Positive Attributes for Personality | 0:27:59 | Dr.Meeta Nihalani |
| 16. | Interviews | 0:31:06 | Dr.Meeta Nihalani |
| 17. | | | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:53 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 02/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Perfect Competition | 0:30:54 | Dr.Bharti Sood |
| 5. | Monopolistic Competition | 0:39:15 | Dr.Bharti Sood |
| 6. | Law of Demand | 0:10:32 | Prof.Suresh Chand Aggrawal |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Role of a Manager | 0:30:37 | Dr.Poonam Gupta |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Planning | 0:30:09 | Dr.Nidhi Dhawan |
| 11. | Organising | 0:36:08 | Dr.Nidhi Dhawan |
| 12. | Contemporary Theories of Management | 0:46:11 | CA (Dr) Abha Mathur |
| 13. | Factor Impacting Listening | 0:32:01 | Dr.Meeta Nihalani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | SWOT Analysis | 0:28:23 | Dr.Meeta Nihalani |
| 16. | Factors Impacting Cultural Communication | 0:29:13 | Dr.Meeta Nihalani |
| 17. | Redemption Of Debenture : Part-3 | 00:29:48 | CA Ashima Sukhani |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:58 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 04/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Elasticity of Demand | 0:37:16 | Dr. Priya Bhalla |
| 5. | Bilateral Monopoly | 0:40:15 | Dr. Bharti Sood |
| 6. | Long Run Theory of Costs | 0:30:28 | Ms Neha arora |
| 7. | Staffing | 0:30:02 | Dr. Namita Rajput |
| 8. | Directing And Controlling | 0:30:40 | Dr. Namita Rajput |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Organising Behaviour - An Introduction | 0:35:48 | Mr. K V Subba Rao |
| 11. | Factor Impacting Listening | 0:32:01 | Dr. Meeta Nihalani |
| 12. | Speeches to Motive and Persuade | 0:25:38 | Dr. Meeta Nihalani |
| 13. | EMAILS | 0:28:58 | Dr. Meeta Nihalani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Fiscal Policy Part - 1 | 0:27:50 | Ms. Neeti Mathur |
| 16. | Differential Calculus :Part-3 | 0:29:07 | Prof. P.K. Banerji |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:05 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 05/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Price Discrimination | 0:30:24 | Dr.Renuka Anoop Kumar |
| 5. | Non Collusive Oligopoly-Duopoly | 0:33:03 | Prof.Suresh Chand Aggrawal |
| 6. | Choice under Uncertainty | 0:36:44 | Ms Neha arora |
| 7. | Contributing Disciplines to OB | 0:21:21 | Ms. Romila Agarwal |
| 8. | OB MOD and Behaviour Modification | 0:21:53 | Ms. Romila Agarwal |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Values | 0:23:01 | Ms. Romila Agarwal |
| 11. | MEMOS | 0:20:26 | Dr.Meeta Nihalani |
| 12. | Interdependence in Communication | 0:28:04 | Dr.Meeta Nihalani |
| 13. | Export Import Policy Part - 1 | 0:24:05 | CA Amita Bissa |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Differential Calculus Part-4 | 0:30:45 | Prof. P.K.Banerji |
| 16. | Unemployment as the Problem of Economy : Part-7 | 0:28:46 | Ms.Neeti Mathur |
| 17. | Unemployment as the Problem of Economy : Part-2 | 0:28:58 | Ms.Neeti Mathur |
| 18. | Industrial Policy Part - 2 | 0:20:36 | CA Amita Bissa |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:53 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 06/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Cartel | 0:38:12 | Dr.Bharti Sood |
| 5. | Degree of Monopoly and Concentration | 0:28:16 | Prof.Suresh Chand Aggrawal |
| 6. | Welfare Economics - Basic ideas | 0:33:37 | Dr.Renuka Anoop Kumar |
| 7. | Attitudes | 0:35:35 | Mr. K V Subba Rao |
| 8. | Perception | 0:20:18 | Ms.Neha Arora |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Learning | 0:21:13 | Mrs. Jaya Sharma |
| 11. | Export Import Policy Part - 2 | 0:22:53 | CA Amita Bissa |
| 12. | Privatisation and Disinvestment | 0:23:30 | CA Amita Bissa |
| 13. | Devaluation | 0:24:06 | CA Amita Bissa |
| 14. | Export Import Policy Part - 3 | 0:23:40 | CA Amita Bissa |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Factor Pricing Part - 2 | 0:27:52 | Prof. Karunesh Saxena |
| 17. | Industrial Policy Part -1 | 0:23:46 | CA Amita Bissa |
| 18. | Foreign Exchange Managing Act-2000 Part -1 | 0:24:51 | CA Ashima Sukhani |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 07/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Utility | 00:41:26 | Prof.Suresh Chand Aggrawal |
| 5. | Economics of Information Part - 1 | 0:29:38 | Dr.Renuka Anoop Kumar |
| 6. | Economics of Information Part - 2 | 0:32:20 | Dr.Renuka Anoop Kumar |
| 7. | Personality | 0:22:40 | Ms.Neha Arora |
| 8. | Emotions | 0:29:54 | Ms. Romila Agarwal |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Content Theories of Motivation | 0:19:55 | Ms.Neha Arora |
| 11. | Process Theories of Motivation | 0:31:35 | Dr.Namita Rajput |
| 12. | Fiscal Policy Part-3 | 0:29:11 | Ms.Neeti Mathur |
| 13. | Fiscal Policy Part-4 | 0:31:02 | Ms.Neeti Mathur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Principles of Business Management - Introduction | 0:30:39 | Dr.Meeta Nihalani |
| 16. | Partnership Account Part-9 | 0:27:49 | CA Amita Bissa |
| 17. | Partnership Account Part-7 | 0:21:49 | CA Amita Bissa |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:45 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 08/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Elements of Statistical Inference | 0:30:04 | Prof.Suresh Chand Aggrawal |
| 5. | Concept of Sampling | 0:33:58 | Prof.Suresh Chand Aggrawal |
| 6. | Estimation of Regression Coefficients : Method of Least Squares | 0:42:22 | Prof.Suresh Chand Aggrawal |
| 7. | Developing Intrinsic Motivation | 0:32:11 | Prof. K.V.Bhanu Murthy |
| 8. | Group Dynamic and Team Development | 0:24:54 | Ms.Neha Arora |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Management of Change | 0:36:56 | Dr.R.P.Singg |
| 11. | World Bank Part –IX | 0:26:50 | CA Ashima Sukhani |
| 12. | Negotiable Instrument Act 1881 Part - 2 | 0:25:54 | CA Ashima Sukhani |
| 13. | Inflation Part - 12 | 0:33:02 | Mr.Sunil Vyas |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Social Injustice Part-11 | 0:29:22 | Mr.Sunil Vyas |

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| 16. | Territory Management | 0:31:38 | Dr.Meeta Nihalani |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:58 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 09/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Understanding Business : Entrepreneur and Business Opportunities | 0:32:13 | Dr.Anu Pandey |
| 5. | Business and Social Entrepreneur | 0:35:02 | Dr.Anu Pandey |
| 6. | Role of Entrepreneur and Economic Development | 0:32:22 | Dr.Anu Pandey |
| 7. | Individual Decision Making | 0:30:06 | Dr.Nidhi Dhawan |
| 8. | Group Decision Making | 0:30:35 | Dr.Nidhi Dhawan |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Leadership : An Introduction | 0:24:17 | Ms. Romila Agarwal |
| 11. | Branch Account Part-3 | 0:27:37 | CA Amita Bissa |
| 12. | Problem of an Economy Part-1 | 0:28:52 | Prof. Karunesh Saxena |
| 13. | Consumer Protection Act 1986 Part - 6 | 0:35:04 | Ms.Neeti Mathur |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Consumer Protection Act 1986 Part - 4 | 0:29:14 | CA Ashima |

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| 16. | Wages 2A | 0:21:38 | Dr.Kranti Kapoor |
| 17. | Factors Pricing - Rent Part-1A | 0:21:28 | Dr.Akanksha Singal |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:53 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 11/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|---------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Business- Its Environment and Its Evolution | 0:34:44 | Dr.Anu Pandey |
| 5. | New Venture Planning Process | 0:30:26 | Ms. Nikita Aggrawal |
| 6. | Ownership Patterns and Legal Formalities | 0:47:44 | Dr. Shiba C. Panda |
| 7. | DTH : Filler | 00:02:21 | |
| 8. | Styles of Leadership | 0:31:36 | CA (Dr) Abha Mathur |
| 9. | Leadership from Within | 0:22:34 | Ms. Romila Agarwal |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Transformational Leadership & Contemporary Issues | 0:24:24 | Ms.Rasleen Kaur |
| 12. | Sales Presentation | 0:30:05 | Dr.Meeta Nihalani |
| 13. | Tools of Financial Planning Part -3 | 0:28:51 | MS.Amita Bissa |
| 14. | Monopoly Market Part - 3 | 0:30:23 | Dr.Akanksha Singal |
| 15. | DTH : Filler | 00:02:51 | |

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| 16. | Market Structure Part-1 | 0:29:26 | Dr.Akanksha Singal |
| 17. | Services: Concepts, Trade and Classification | 00:42:58 | Ms. Bharti Sood |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:46 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 12/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Product Protection through Patents, Trademarks, Copyrights etc. | 0:35:23 | Ms Bharti Sood |
| 5. | International Markets and Strategies | 0:32:17 | Prof.Suresh Chand Aggrawal |
| 6. | Financial Planning, Capital acquisition and Asset Management | 0:37:34 | Ms Bharti Sood |
| 7. | Communication in Organisation | 0:30:25 | Mrs. Jaya Sharma |
| 8. | Johari Window | 0:20:19 | Ms. Romila Agarwal |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Organizational Development | 0:26:53 | Ms.Neha Arora |
| 11. | Regional Imbalances Part-10 | 0:26:56 | Mr.Sunil Vyas |
| 12. | Final Account : Part-VI | 00:24:02 | CA Amita Bissa |
| 13. | Poverty Part-9 | 0:26:41 | Mr.Sunil Vyas |

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| 14. | DTH : Filler | 00:02:51 | |
| 15. | Monopoly Competition Part-3B | 0:24:23 | Dr.Akanksha Singal |
| 16. | Parallel Economy Part-13 | 0:29:28 | Mr.Sunil Vyas |
| 17. | GATT | 0:31:56 | Mr.Sunil Vyas |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:21 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 13/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Equity Financing and Debt Financing | 0:37:46 | Ms Bharti Sood |
| 5. | Venture Capital | 0:34:06 | Ms Bharti Sood |
| 6. | Strategic Management | 0:31:49 | Ms Bharti Sood |
| 7. | Stress Management | 0:37:51 | Ms. Romila Agarwal |
| 8. | Transactional Analysis | 0:30:44 | Mr. Ravinder Goel |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Price Discrimination Under Monopoly Part-3C | 0:28:20 | Dr.Akanksha Singal |
| 11. | Factor Pricing Rent Part-1B | 0:27:46 | Dr.Kranti Kapoor |
| 12. | Cash Flow Statement : Part-2 | 00:26:40 | CA Amita Bissa |
| 13. | Operating Costing : Part-5 | 00:26:24 | CA Amita Bissa |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Directors : Part-1D | 00:30:02 | CA Ashima |

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| | | | Sukhani |
| 16. | UNCTAD Part - 7 | 0:32:53 | Mr.Sunil Vyas |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:40 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 14/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Governance | 0:39:06 | Ms Bharti Sood |
| 5. | Managing Diversity | 0:31:21 | Dr. Shiba C. Panda |
| 6. | Organisational Conflict | 0:17:20 | Ms. Romila Agarwal |
| 7. | Application Of Business to Consumer Transactions(B2C): Key technologies and market Operations | 00:24:37 | Dr.Meeta Nihalani |
| 8. | Production Function - Return to Factors Part-2 | 0:26:50 | CA Amita Bissa |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Management if Conflict | 0:17:00 | Ms. Romila Agarwal |
| 11. | Appreciate Inquiry | 0:21:25 | Ms.Neha Arora |
| 12. | Production Function - Law of Returns to Scale Part-3 | 0:28:17 | Prof. Karunesh Saxena |

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| 13. | Economics Of Scale Part-4 | 0:26:14 | Prof. Karunesh Saxena |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | The Theories Of Entrepreneurship | 0:29:28 | Dr.Meeta Nihalani |
| 16. | Factor Pricing Part -2 Interest | 0:27:02 | Prof. Karunesh Saxena |
| 17. | Insurance as a Social Security Tools | 0:28:52 | Ms.Neeti Mathur |
| 18. | Channels Of Distribution | 0:29:04 | Dr.Meeta Nihalani |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:35 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 15/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Introduction to Accounting | 0:34:20 | Prof.Suresh Chand Aggrawal |
| 5. | Theory of Base Accounting | 0:41:57 | Mrs. Ruchi Sharma |
| 6. | Objectives of The Firm | 0:24:09 | Prof.K.V.Bhanu Murthy |
| 7. | Economic Concept | 0:31:38 | Prof.K.V.Bhanu Murthy |
| 8. | Individual and Market | 0:38:56 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Wages 2B | 0:26:52 | Dr.Kranti Kapoor |
| 11. | Importance Of Business Environment Part - 1 | 0:29:33 | Ms.Neeti Mathur |
| 12. | Economic System | 00:41:07 | Dr.Bharti Sood |
| 13. | DTH : Filler | 00:02:51 | |

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| 14. | Components Of Business Environment - Technological Environment | 0:26:54 | Ms.Neeti Mathur |
| 15. | Partnership Accounts: Part-1 | 0:24:17 | CA Amita Bissa |
| 16. | Components Of Business Environment - International Environment | 0:24:58 | Ms.Neeti Mathur |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:43 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 16/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|-----------------------------------|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | National Income Accounting Part 1 | 0:35:16 | Prof.Suresh Chand Aggrawal |
| 5. | National Income Accounting Part 2 | 0:42:39 | Prof.Suresh Chand Aggrawal |
| 6. | Exchange Rate | 0:38:36 | Prof.Suresh Chand Aggrawal |
| 7. | Basic Demand And Supply | 0:41:28 | Prof.K.V.Bhanu Murthy |
| 8. | Elasticity | 0:33:31 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Measurement of Elasticity | 0:25:03 | Prof.K.V.Bhanu Murthy |

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| 11. | Components Of Business Environment | 0:30:43 | Ms.Neeti Mathur |
| 12. | Components Of Business Environment Part -2 | 0:28:00 | Ms.Neeti Mathur |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Theory Of Cost Part-2B | 0:20:15 | Ms.Pragya Harsha. |
| 15. | Self Balancing and Sectional Balancing Part-2 | 0:21:48 | CA Amita Bissa |
| 16. | World Trade Organization Part 6-B | 0:29:35 | Mr.Sunil Vyas |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:48 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 18/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|-----------------------------------|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Balance of Payment Part - 1 | 0:30:08 | Prof.Suresh Chand Aggrawal |
| 5. | Simple Keynesian Model Part - 1 | 0:33:27 | Dr.Bharti Sood |
| 6. | The IS Curve | 0:37:56 | Ms. Prama Visnoi |
| 7. | Elasticity in Managerial Decision | 0:29:18 | Prof.K.V.Bhanu Murthy |
| 8. | Cardinal Utility Approach | 0:36:06 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Ordinal Utility Approach | 0:40:54 | Prof.K.V.Bhanu Murthy |
| 11. | World Bank Part -IX | 0:30:07 | Mr.Sunil Vyas |

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| 12. | Industrial Sickness Part-14 | 0:32:59 | Mr.Sunil Vyas |
| 13. | International Economic Groupings Part-5 | 0:29:57 | Mr.Sunil Vyas |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Oral Communication and how to do Presentation | 0:29:27 | Dr.Meeta Nihalani |
| 16. | Self Balancing and Sectional Balancing Part-3 | 0:18:27 | CA Amita Bissa |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:18 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 19/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|-------------------------------------|----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Simple Keynesian Model Part - 2 | 0:34:58 | Dr.Bharti Sood |
| 5. | The LM Curve | 0:40:10 | Ms. Prama Visnoi |
| 6. | Monetary and Fiscal Policies | 0:52:25 | Ms. Prama Visnoi |
| 7. | Revealed Preference Theory | 0:29:12 | Prof.K.V.Bhanu Murthy |
| 8. | Demand for Consumer Durable | 0:30:36 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Tools of Financial Planning Part -1 | 0:29:28 | CA Amita Bissa |

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| 11. | Capital Structure Part-1 | 0:35:17 | CA Amita Bissa |
| 12. | Elasticity of Demand Part-1 | 0:30:53 | Prof.Karunesh Saxena |
| 13. | Partnership Accounts Part-12 | 0:30:06 | CA Amita Bissa |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Final Account of Partnership Firm : An Introduction | 0:32:21 | CA Amita Bissa |
| 16. | DTH : Filler | 00:02:51 | |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:05 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 20/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Theory of | 0:27:23 | Dr.Bharti Sood |
| 5. | Exchange Rates | 0:31:55 | Prof.Suresh Chand Aggrawal |
| 6. | Balance of Payments Part - I | 0:30:12 | Prof.Suresh Chand Aggrawal |
| 7. | Theory of Production: Law of Diminishing Returns | 0:28:13 | Ms.Neha Arora |
| 8. | Short Run Cost Curves | 0:30:46 | Prof.K.V.Bhanu |

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| | | | Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Producer's Equilibrium with Isoquant | 0:21:54 | Ms.Neha Arora |
| 11. | Partnership Accounts: Part-10 | 0:24:10 | CA Amita Bissa |
| 12. | Partnership Accounts: Part-13 | 0:24:22 | CA Amita Bissa |
| 13. | Introduction : Part-1 | 0:28:57 | Prof.Karunesh Saxena |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Branch Account : Part-2 | 0:22:39 | CA Amita Bissa |
| 16. | Partnership Accounts: Part-15 | 0:25:46 | CA Amita Bissa |
| 17. | Branch Account : Part-1 | 0:25:52 | CA Amita Bissa |
| 18. | Partnership Accounts: Part-16 | 0:24:40 | CA Amita Bissa |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:48 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 21/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Theories of Consumption Behaviour | 0:34:32 | Dr.Priya Bhalla |
| 5. | Theories of Investment | 0:34:20 | Dr.Priya Bhalla |
| 6. | Returns to Scale Long Run Cost Curves | 0:33:15 | Ms.Neha Arora |
| 7. | Market Forms And Equilibrium under Perfect Competition | 0:36:10 | Prof.K.V.Bhanu Murthy |
| 8. | Pricing under Monopolistic Competition | 0:30:02 | Prof.K.V.Bhanu |

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| | | | Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Economic trends : Overview | 0:26:03 | CA Amita Bissa |
| 11. | Oligopoly : Part-5A | 0:29:48 | Dr.Akanksha Singhal |
| 12. | Partnership Accounts: Part-14 | 0:21:42 | CA Amita Bissa |
| 13. | Expectations Augmented AD and AS Curves | 00:19:17 | Ms.Neha Arora |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Partnership Accounts: Part-11 | 0:23:38 | CA Amita Bissa |
| 16. | Fiscal Policy : Part-2 | 0:28:51 | Ms.Neeti Mathur |
| 17. | Accounting Standard : Part-3 | 0:29:01 | CA Amita Bissa |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:11 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedul

Date: 22/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Asian Tigers and Industrialization | 0:26:24 | Prof.Suresh Chand Aggrawal |
| 5. | Barriers of Entry | 0:38:05 | Prof.Suresh Chand Aggrawal |
| 6. | Vertical Integration, Incomplete Contracts and | 0:40:55 | Prof.Suresh Chand |

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| | Asset Specificity | | Aggrawal |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Pricing in Practice | 0:50:19 | Prof.K.V.Bhanu Murthy |
| 9. | Multiproduct Pricing | 0:43:46 | Prof.K.V.Bhanu Murthy |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Depreciation : Part - 1 | 0:28:53 | CA Amita Bissa |
| 12. | Accounting Standard : Part-2 | 0:30:31 | CA Amita Bissa |
| 13. | Formal Reporting | 0:28:05 | Dr.Meeta Nihalani |
| 14. | Joint Venture : Part-1 | 0:28:14 | CA Amita Bissa |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Practical Aspects of Capital Budgeting | 0:27:08 | CA Amita Bissa |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:20 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 23/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|------------------|----------|-----------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |

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|-----|--|-----------|------------------------|
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Industrial Revolution and Structural Shifts in GDP | 0:42:11 | Dr.Bharti Sood |
| 5. | Market Structure | 0:33:49 | Dr.Bharti Sood |
| 6. | Size and Growth of Firms | 0:26:39 | Dr.Yamini Gupta |
| 7. | Price Discrimination | 0:20:58 | Ms.Neha Arora |
| 8. | Transfer Pricing And Dumping | 0:47:19 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Income Determination And Integration of Market | 0:34:47 | Prof.K.V.Bhanu Murthy |
| 11. | Financial Accounting: The Concept | 00:35:31 | CS Dr. Manish Shitlani |
| 12. | Financial Accounting: Concepts and Conventions | 00:26:53 | CS Dr. Manish Shitlani |
| 13. | Double Entry System of Accounting | 00:22:56 | CS Dr. Manish Shitlani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Journalizing Part – 1 | 00:23:13 | CS Dr. Manish Shitlani |
| 16. | Journalizing Part – 2 | 00:33:34 | CS Dr. Manish Shitlani |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:20 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 25/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|------------------|----------|-----------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |

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| 3. | DTH : Filler | 00:02:21 | |
| 4. | Horizontal Diversification | 00:51:25 | Dr.Bharti Sood |
| 5. | Robbin Marris | 00:25:42 | Dr.Yamini Gupta |
| 6. | National Income Determination And Integration of Market | 00:34:47 | Prof.K.V.Bhanu Murthy |
| 7. | IS-LM Framework | 00:29:44 | Prof.K.V.Bhanu Murthy |
| 8. | Real IS - LM | 00:43:37 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Double Entry Accounting Process and introduction to Journal | 00:18:47 | CS Dr. Manish Shitlani |
| 11. | Sub Division of Journal Part – 1 | 00:27:41 | CS Dr. Manish Shitlani |
| 12. | Sub Division of Journal Part – 2 | 00:29:51 | CS Dr. Manish Shitlani |
| 13. | Cash Book Part – 1 | 00: 31:31 | CS Dr. Manish Shitlani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Cash Book Part – 2 | 00:38:00 | CS Dr. Manish Shitlani |
| 16. | Errors and their Rectification Part – 2 | 00:18:57 | CS Dr. Manish Shitlani |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:43 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 26/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Hetroscedasticity :Detection | 00:33:08 | Prof.Suresh Chand Aggrawal |
| 5. | Hetroscedasticity : Remedial Measures | 00:33:09 | Prof.Suresh Chand Aggrawal |
| 6. | Processes Generation Time Series Part - 2 | 00:35:14 | Prof.Suresh Chand Aggrawal |
| 7. | Modified LM Function | 00:32:30 | Prof.K.V.Bhanu Murthy |
| 8. | Aggregate Demand Function | 00:35:02 | Prof.K.V.Bhanu Murthy |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Theories Of Business Cycle-1 | 00:32:17 | Dr.Bharti Sood |
| 11. | Cash Book Part – 3 | 00:17:27 | CS Dr. Manish Shitlani |
| 12. | Ledger Posting Part – 1 | 00: 28:09 | CS Dr. Manish Shitlani |
| 13. | Ledger Posting Part – 2 | 00:20:26 | CS Dr. Manish Shitlani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Summarizing | 00:27:05 | CS Dr. Manish Shitlani |
| 16. | Errors and their Rectification Part – 1 | 00:19:01 | CS Dr. Manish Shitlani |
| 17. | WTO : Agreements | 00:32:56 | Dr.Bharti Sood |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:08 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 27/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Test For Non- Stationarity | 00:24:58 | Prof.Suresh Chand Aggrawal |
| 5. | Introduction to Dummy Variables : ANOVA Model | 00:28:29 | Prof.Suresh Chand Aggrawal |
| 6. | DTH : Filler | 00:02:51 | |
| 7. | Introduction to Dummy | 00:37:29 | Prof.Suresh Chand Aggrawal |
| 8. | Theories Of Business Cycle Part - 2 | 00:39:32 | Prof.K.V.Bhanu Murthy |
| 9. | Cost Push & Demand Pull Inflation | 00:43:23 | Prof.K.V.Bhanu Murthy |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Effects of Inflation | 00:31:31 | Dr.Bharti Sood |
| 12. | Errors and their Rectification Part – 3 | 00:22:23 | CS Dr. Manish Shitlani |
| 13. | Finalizing Part – 1 | 00:26:05 | CS Dr. Manish Shitlani |
| 14. | Finalizing Part – 2 | 00:27:25 | CS Dr. Manish Shitlani |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Adjustments in Final Accounts Part – 1 | 00:35:30 | CS Dr. Manish Shitlani |
| 17. | Significance And Nature Of Business Environment | 00:27:08 | Ms. Neha Arora |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:31 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 28/02/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:21 | |
| 4. | Heteroscedasticity | 00:30:35 | Prof.Suresh Chand Aggrawal |
| 5. | Processes Generating Time Series Part - II | 00:33:51 | Prof.Suresh Chand Aggrawal |
| 6. | Concept, Significance & Nature Of Business Environment | 00:32:51 | Dr.Bharti Sood |
| 7. | Elements Of Environment - Internal & External | 00:34:05 | Dr.Bharti Sood |
| 8. | Changing Dimensions Of Business Environment | 00:35:17 | Dr.Bharti Sood |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Technique of Environmental Scanning & Monitoring | 00:37:44 | Dr.Bharti Sood |
| 11. | Finalizing Part – 3 | 00:27:34 | CS Dr. Manish Shitlani |
| 12. | Adjustments in Final Accounts Part – 2 | 00:26:31 | CS Dr. Manish Shitlani |
| 13. | Adjustments in Final Accounts Part – 3 | 00:29:07 | CS Dr. Manish Shitlani |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Government Policies : Industrial Policy | 00:31:13 | Prof.K.V.Bhanu Murthy |
| 16. | Economic Planning In India | 00:28:32 | Ms. Neha Arora |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:21 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 01/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|--|-----------------|--------------------------------|
| 1. | Teaser 1-4 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:02:51 | |
| 4. | Personality and Consumer Behaviour | 00:24:43 | |
| 5. | Consumer Perception | 00:28:29 | |
| 6. | Design Of Monetary Policy | 00:31:12 | |
| 7. | Issues in Fiscal Policy | 00:20:22 | |
| 8. | DTH: Filler | 00:02:51 | |
| 9. | Definition of Money | 00:32:04 | |
| 10. | Theories of Money Supply | 00:37:10 | |
| 11. | Measurement of Money Supply | 00:30:15 | |
| 12. | Determinates of Money Supply | 00:30:17 | |
| 13. | DTH: Filler | 00:02:51 | |
| 14. | Classification of Advt. : Part-2 7 Dec | 00:25:05 | Pooja Vyas/Dines Goswami |
| 15. | World trade organization : Part-I 9 Oct | 00:25:09 | Prajapati |
| 16. | Differential equation : Part-II 10 Oct | 00:29:18 | Prajapati |
| 17. | International finance system : Part-1 9 Dec | 00:29:33 | Pooja Vyas |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| 19. | DTH: Filler | 00:02:21 | |
| 20. | Total | 0:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 02/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|--|-----------------|------------------------------|
| 1. | Teaser 1-4 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:02:51 | |
| 4. | Social Class | 00:18:20 | |
| 5. | Extension of H.O. theory | 00:24:45 | |
| 6. | Internal Environment | 00:33:13 | |
| 7. | External Environment : Michael E. Porter's 5 Forces Model | 00:36:14 | |
| 8. | DTH: Filler | 00:02:51 | |
| 9. | Reference Group and Family Influences | 00:35:33 | |
| 10. | High Powered Money | 00:29:10 | |
| 11. | Money Multiplier | 00:28:45 | |
| 12. | DTH: Filler | 00:02:51 | |
| 13. | Market Structure :Part-1 | 0:28:48 | Dr.CH. Lakshmi Kumari |
| 14. | Market Structure :Part-2 | 0:24:34 | Dr.CH. Lakshmi Kumari |
| 15. | Role and Importance of Agriculture in Economic Development | 0:24:02 | Prof.A. G. Moss |
| 16. | Nature and Scope of Public Finance | 0:29:40 | Prof.K.L.N.Reddy |
| 17. | Cropping Pattern in India | 0:25:50 | Prof.A. G. Moss |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| 19. | DTH : Filler | 00:02:21 | |
| 20. | Total | 00:358:21 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 04/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|---|-----------------|------------------|
| 1. | Teaser 1-4 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:02:51 | |
| 4. | Perception & Decision making : Part-1 | 00:20:52 | |
| 5. | Perception & Decision making : Part-2 | 00:25:09 | |
| 6. | Introduction to Internal Finance Management : Part-1 | 00:24:58 | |
| 7. | Exchange Rate (Introduction to International Financial Management : Part-2) | 00:27:08 | |
| 8. | DTH: Filler | 00:02:51 | |
| 9. | Empirical Evidence on Demand for Money | 00:27:59 | |
| 10 | Interest Rate and Its Determination | 00:38:00 | |
| 11 | Heterogeneity of Interest Rates Determination | 00:23:27 | |
| 12 | DTH: Filler | 00:02:51 | |
| 13 | Role of State and Issues of Governance | 0:25:48 | Dr. Meeralal |
| 14 | J M Keynes : Part-2 | 0:25:04 | Dr. Meeralal |
| 15 | David Ricardo | 0:28:51 | Dr. Meeralal |
| 16 | Thomas Maithus | 0:28:56 | Dr. Meeralal |
| 17 | Alfred Marshall : Part-2 | 0:24:28 | Dr. Meeralal |
| 18 | New Tarde Policy and Export Promotion Measures : Part-A | 0:25:43 | Prof.A.G.Moss |
| 19 | Tomorrow's Schedule | 00:00:45 | |
| 20 | DTH: Filler | 00:02:21 | |
| 21 | Total | 00359:46 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 05/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr No. | TV Programmes | Duration | Presenter |
|--------|--|-----------------|------------------|
| 1. | Teaser 5-11 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:2:51 | |
| 4. | Introduction to Arbitration | 00:21:47 | |
| 5. | Characteristics of Developing Economics | 00:33:02 | |
| 6. | Understanding Economic Development | 00:21:25 | |
| 7. | Exercise on Writing of Project Report | 00:29:56 | |
| 8. | Interest Rates : Risk and Uncertainty | 00:21:17 | |
| 9. | Theories of Term Structure of Interest Rates | 00:22:26 | |
| 10. | Evolution of Interest Rates Structure in India | 00:20:52 | |
| 11. | DTH: Filler | 00:2:51 | |
| 12. | New Tarde Policy and Export Promotion Measures : Part-B | 00:24:50 | Prof.A. G. Moss |
| 13. | FERA And FEMA :Part-A | 0:25:00 | Prof.A. G. Moss |
| 14. | FERA And FEMA :Part-B | 0:25:01 | Prof.A. G. Moss |
| 15. | FERA And FEMA :Part-C | 0:24:56 | Prof.A. G. Moss |
| 16. | Commercialisation of Agriculture | 0:29:35 | Prof.N.Vijya |
| 17. | Law of Equi-Marginal Utility | 0:22:23 | Prof.A. G. Moss |
| 18. | Value of Money and Inflation :Part-C | 0:28:08 | Prof.K.L.N.Reddy |
| 19. | DTH: Filler | 00:2:21 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| 21. | Total | 0:360:10 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 06/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|---|-----------------|-----------------------|
| 1. | Teaser 5-11 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:2:51 | |
| 4. | Understanding Economic Growth | 00:20:44 | |
| 5. | Succession Planning : Part-1 | 00:24:30 | |
| 6. | Succession Planning : Part-2 | 00:25:22 | |
| 7. | Understanding Economic Growth : Harood Domar | 00:25:48 | |
| 8. | DTH: Filler | 00:02:51 | |
| 9. | Intermediate Instruments of Monetary Control | 00:28:38 | |
| 10. | Instruments and Techniques of Monetary Control | 00:38:17 | |
| 11. | Effectiveness of Monetary Policy | 00:31:24 | |
| 12. | DTH: Filler | 00:02:51 | |
| 13. | Land Settlement | 0:26:25 | Prof.N.Vijya |
| 14. | Demand and Supply | 0:28:53 | Prof.A. G. Moss |
| 15. | Industrial Policy 1991 | 0:27:38 | Prof.A.Nakula Reddy |
| 16. | Foundation and Consolidation of the Sultanate: Part-3 | 0:24:56 | Dr.Hema Subramanian |
| 17. | The Theory of Drain | 0:28:06 | Prof.N.Vijya |
| 18. | Preparation Of Final Account Part-1 | 0:12:43 | CS Dr.Manish Shitlani |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH: Filler | 00:2:21 | |
| 21. | Total | 00:358:29 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 07/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|--|------------------|-------------------|
| 1. | Teaser 5-11 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | Lewis Model | 00:20:05 | |
| 4. | Management of family Business : Part-1 | 00:22:22 | |
| 5. | Management of family Business : Part-1 | 00:21:30 | |
| 6. | Managing the Impossible Trinity | 00:28:04 | |
| 7. | Classification of Financial Systems | 00:35:20 | |
| 8. | Role and Function of Financial Intermediaries | 00:36:14 | |
| 9. | Solow Model | 00:25:45 | |
| 10. | The RBI Structure Sheet: Structure and Dynamic | 00:30:16 | |
| 11. | DTH: Filler | 00:02:51 | |
| 12. | Colonial Exploitation | 00:29:16 | Prof.N.Vijya |
| 13. | Monopoly and Price Discrimination | 0:25:08 | Dr.Lakshmi |
| 14. | Theory of Production and Costs | 0:28:36 | Dr.M.Aruna |
| 15. | Aging of Population in India | 0:21:59 | Dr.M.Aruna |
| 16. | Uses of Population Projections | 0:25:28 | Dr.M.Aruna |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| 18. | DTH: Filler | 00:02:21 | |
| 19. | Total | 00:359:16 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 08/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|--|------------------|------------------|
| 1. | Teaser 5-11 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:2:51 | |
| 4. | Population & Development | 00:24:11 | |
| 5. | Demand for Education & Some Aspects Pertaining to Health | 00:27:50 | |
| 6. | An Introduction to Environmental Economics | 00:30:38 | |
| 7. | Environment and Element of Ecology | 00:33:56 | |
| 8. | Basel Norms for Capital Adequacy | 00:31:52 | |
| 9. | Solow Model | 00:25:45 | |
| 10. | The RBI Structure Sheet : Structure and Dynamic | 00:30:16 | |
| 11. | DTH: Filler | 00:2:51 | |
| 12. | Theory of Production and Costs | 0:28:36 | Dr.M.Aruna |
| 13. | Law of Equip-Marginal Utility: Partt-A | 0:22:13 | Prof.A.G. Moss |
| 14. | Law of Equip-Marginal Utility | 0:26:19 | Prof.A.G. Moss |
| 15. | Definition and Scope of Econometrics | 0:29:03 | Dr.S.Harikishan |
| 16. | Methodology of Econometrics | 0:27:25 | Dr.S.Harikishan |
| 17. | Commercial Banking : Part-A | 0:23:56 | |
| 18. | Price Movement During the Planning Period: Part-A | 0:22:45 | |
| 19. | Price Movement During the Planning Period: Part-B | 0:28:23 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| 21. | DTH : Filler | 00:02:21 | |
| 22. | Total | 00:359:16 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 9/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|---|-----------------|------------------|
| 1. | Teaser 5-11 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:2:51 | |
| 4. | World trade Organization : Part-2 | 00:25:52 | |
| 5. | Mutual Funds : Part-1 | 00:25:34 | |
| 6. | Basic Theory : Part-1 | 00:23:28 | |
| 7. | Co- Operative Banks in India | 00:35:44 | |
| 8. | NBFI : Regulation and Role in India | 00:32:36 | |
| 9. | Role Of The State And Market In Economic Growth And Development | 00:32:07 | |
| 10. | DTH: Filler | 00:2:51 | |
| 11. | Price Movement During the Planning Period: (1981-82 to 2010-11) | 0:25:15 | Prof.A.G.Moss |
| 12. | Karl Marx on Capitalism | 0:26:12 | Dr. Meeralal |
| 13. | Concept and Causes of Unemployment in India | 0:23:05 | Prof.A.G.Moss |
| 14. | Government Policy | 0:22:36 | Prof.A.G.Moss |
| 15. | Industrial Relations | 0:26:50 | Prof.A.G.Moss |
| 16. | social security in India | 0:22:06 | Prof.A.G.Moss |
| 17. | Schmepter and Capitalism | 00:27:27 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| 19. | DTH : Filler | 00:02:21 | |
| 20. | Total | 00:.357:06 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 11/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|--|-----------------|------------------|
| 1. | Teaser 5-11 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:2:51 | |
| 4. | Multinational Environment | 00:29:28 | |
| 5. | Payment System : Part-1 | 00:29:50 | |
| 6. | Payment System : Part-2 | 00:28:56 | |
| 7. | Portfolio Theory : Part-1 | 00:31:10 | |
| 8. | DTH: Filler | 00:2:51 | |
| 9. | Financial markets in India | 00:33:56 | |
| 10. | Financial Market Regulators | 00:30:37 | |
| 11. | DTH : Filler | 00:02:51 | |
| 12. | Exit Policy | 0:22:56 | Prof.A.G. Moss |
| 13. | Central Tendency & Dispersion | 0:22:30 | Prof.A.G. Moss |
| 14. | Variance and Standard Deviation | 0:22:30 | Prof.A.G. Moss |
| 15. | Factors on Demand and Supply Side for Price Rise | 0:24:03 | Prof.A.G. Moss |
| 16. | DTH: Filler | 00:2:51 | |
| 17. | Money Supply and Inflation | 0:25:56 | Prof.A.G. Moss |
| 18. | Basic Concept of Estimation | 0:29:24 | Dr.S.Harikishan |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:02:21 | |
| 21. | Total | 00:358:43 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 12/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr No. | TV Programmes | Duration | Presenter |
|---------------|---|-----------------|----------------------|
| 1. | Teaser 12-18 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH: Filler | 00:2:51 | |
| 4. | Payment System : Part-3 | 00:22:26 | |
| 5. | Basic Theory : Part-1 | 00:20:56 | |
| 6. | Portfolio Theory : Part-2 | 00:34:07 | |
| 7. | Consumer Protection Act,1986 : Part-1 | 00:35:41 | |
| 8. | DTH: Filler | 00:2:51 | |
| 9. | Consumer Protection Act,1986 : Part-2 | 00:36:05 | |
| 10. | Strategic analysis and Choice | 00:26:37 | |
| 11. | Efficiency and Production in Agriculture | 0:26:34 | Dr.K.Sarojini |
| 12. | Land Reforms | 0:25:38 | Dr.K.Sarojini |
| 13. | Auto-Correlation | 0:28:41 | Dr.K.Mohan Reddy |
| 14. | Multi-Collinearity | 0:28:10 | Dr.K.Mohan Reddy |
| 15. | Financial Accounting -The Concept | 0:35:31 | CSDr.Manish Shitlani |
| 16. | Financial Accounting-Concepts and Conventions | 0:26:53 | CSDr.Manish Shitlani |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| 18. | DTH: Filler | 00:02:21 | |
| 19. | Total | 00:360:30 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 13/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|---|-----------------|-----------------------|
| 1. | Teaser 12-18 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Independence in Communication | 00:28:04 | |
| 5. | Introduction to Business Communication | 00:20:28 | |
| 6. | Linear Programming & Formulation | 00:18:41 | |
| 7. | Duality in Linear Programming | 00:22:11 | |
| 8. | Information Revolution & Information Technology | 00:27:36 | |
| 9. | Foreign Exchange Management Act -2000, 1 Unit-6 | 00:25:41 | |
| 10. | Consumer Decision Making and Consumer Research Process | 00:25:59 | |
| 11. | DTH : Filler | 00:02:51 | |
| 12. | Culture and Consumer Behaviour : Part-1(11-10-17) | 00:24:24 | |
| 13. | Double Entry System Of Accounting : An Introduction | 0:22:56 | CS Dr.Manish Shitlani |
| 14. | Journalizing - Part-1 | 0:23:13 | CS Dr.Manish Shitlani |
| 15. | Journalizing - Part-2 | 0:33:34 | CS Dr.Manish Shitlani |
| 16. | Double Entry Accounting Process & Introduction to Journal | 0:18:47 | CS Dr.Manish Shitlani |
| 17. | Sub Division Of Journal-Part-1 | 0:27:41 | CS Dr.Manish Shitlani |
| 18. | Sub Division Of Journal-Part-2 | 0:29:51 | CS Dr.Manish Shitlani |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:02:21 | |
| 21. | Total | 00:359:24 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 14/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|-----------------------|
| 1. | Teaser 12-18 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Principles of Effective Communication | 00:28:25 | |
| 5. | Communication for Employment | 00:21:08 | |
| 6. | Graphical Method Solution of LPP | 00:18:27 | |
| 7. | Some More Aspects of Partial Differentiation | 00:26:39 | |
| 8. | Negotiable instrument Act, 1881 | 00:26:19 | |
| 9. | Foreign Exchange Management Act -2000, -2 Unit-6 | 00:24:03 | |
| 10. | Information Revolution & Information Technology | 00:24:53 | |
| 11. | Cash Book -Part-1 | 0:31:31 | CSDr.Manish Shitlani |
| 12. | Cash Book -Part-2 | 0:38:00 | CS Dr.Manish Shitlani |
| 13. | Cash Book -Part-3 | 0:17:27 | CS Dr.Manish Shitlani |
| 14. | Ledger Posting-Part-1 | 0:28:09 | CS Dr.Manish Shitlani |
| 15. | Ledger Posting-Part-2 | 0:20:26 | CS Dr.Manish Shitlani |
| 16. | Summarising | 0:27:05 | CS Dr.Manish Shitlani |
| 17. | Errors and Their Rectification-Part-1 | 0:19:01 | CS Dr.Manish Shitlani |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| 19. | DTH : Filler | 00:02:21 | |
| 20. | Total | 00:359:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 15/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|---|-----------------|-----------------------|
| 1. | Teaser 12-18 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | :002:51 | |
| 4. | Factor Impacting Cultural Communication | 00:28:38 | |
| 5. | Impact of Environment of Marketing-1 Unit-6 | 00:33:08 | |
| 6. | Consumer Attitude : Part-2 | 00:20:37 | |
| 7. | Elementary theory of Functions | 00:29:44 | |
| 8. | Negotiable instrument Act, 1881 | 00:25:16 | |
| 9. | Overview & Amendments | 00:25:31 | |
| 10. | Fundamental of Computer | 00:25:25 | |
| 11. | DTH : Filler | 00:02:51 | |
| 12. | Errors and Their Rectification-Part-2 | 0:18:57 | CS Dr.Manish Shitlani |
| 13. | Errors and Their Rectification-Part-3 | 0:22:23 | CS Dr.Manish Shitlani |
| 14. | Finalizing-Part-1 | 0:26:05 | CS Dr.Manish Shitlani |
| 15. | Finalizing-Part-2 | 0:27:25 | CS Dr.Manish Shitlani |
| 16. | DTH : Filler | 00:02:51 | |
| 17. | Finalizing-Part-3 | 0:27:34 | CS Dr.Manish Shitlani |
| 18. | Adjustments in Final Account Part-1 | 0:35:30 | CS Dr.Manish Shitlani |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:02:21 | |
| 21. | Total | 00:359:36 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 16/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|-----------------------|
| 1. | Teaser 12-18 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | Transportation - Part 4 | 00:23:43 | |
| 4. | Immunizing growth & transfer problem | 00:20:02 | |
| 5. | Overview & Amendments | 00:26:55 | |
| 6. | Brief Study & Amendments | 00:25:41 | |
| 7. | Fundamental of Computer - Part 6 | 00:25:40 | |
| 8. | Computer Based Business Applications – Part7 | 00:27:49 | |
| 9. | Elementary Difference Equation & Their Application to Economics (New) | 00:28:53 | |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Adjustments in Final Account Part-2 | 0:26:31 | CS Dr.Manish Shitlani |
| 12. | Adjustments in Final Account Part-3 | 0:29:07 | CS Dr.Manish Shitlani |
| 13. | Adjustments in Final Account Part-4 | 0:30:30 | CS Dr.Manish Shitlani |
| 14. | Adjustments in Final Account Part-5 | 0:28:59 | CS Dr.Manish Shitlani |
| 15. | Preparation Of Final Account Part-2 | 0:31:09 | CS Dr.Manish Shitlani |
| 16. | Practical Aspects of Capital Budgeting (Jodhpur) | 0:27:08 | CA Amita Bissa |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| 18. | DTH : Filler | 00:02:21 | |
| 19. | Total | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 18/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|---|-----------------|-------------------|
| 1. | Teaser 12-18 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Compound Interest – Part 1 | 00:17:17 | |
| 5. | Annuity and Fund Value – Part 2 | 00:25:06 | |
| 6. | Brief Study & Amendments- Part 2 | 00:25:41 | |
| 7. | Consumer Demand : (Cardinal utility Approach) | 00:25:59 | |
| 8. | Solution of Difference Equation | 00:21:23 | |
| 9. | Computer Based Business Applications | 00:25:09 | |
| 10. | DTH : Filler | 00:2:51 | |
| 11. | Number System & Set Theory(17-10-17) | 00:34:43 | |
| 12. | Depreciation : Par11 | 0:28:53 | CA Amita Bissa |
| 13. | Accounting Standard : Part-2 | 0:30:31 | CA Amita Bissa |
| 14. | Formal Reporting | 0:28:05 | Dr.Meeta Nihalani |
| 15. | Branch Account : Part-1 | 0:25:52 | CA Amita Bissa |
| 16. | Joint Venture : Part-1 | 0:28:14 | CA Amita Bissa |
| 17. | Final Account of Partnership Firm : An Introduction | 0:32:21 | CA Amita Bissa |
| 18. | DTH : Filler | 00:2:21 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | Total | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 19/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|---|-----------------|----------------------|
| 1. | Teaser 19-25 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Company law: Memorandum of Association – Part 2 | 00:24:51 | |
| 5. | Company law: Shares, Shares c\Capital, Members Transfer and transmission | 00:28:58 | |
| 6. | Fundamental of Computer | 00:29:08 | |
| 7. | Electronic Data Interchange | 00:26:42 | |
| 8. | Income Tax law & Practice-Income From Salaries | 00:25:07 | |
| 9. | Income Tax Law & Practice -Income From House Property (Section 22 to 27 Part-2A | 00:24:53 | |
| 10. | International Trade Theory : Part-2 (20-10-17) | 00:22:26 | |
| 11. | DTH : Filler | 00:2:51 | |
| 12. | Oligopoly :Part-5A | 0:29:48 | Dr.Akanksha Singhal |
| 13. | Partnership Accounts: Part-14 | 0:21:42 | CA Amita Bissa |
| 14. | Introduction :Part-1 | 0:28:57 | Prof.Karunesh Saxena |
| 15. | DTH : Filler | 00:2:51 | |
| 16. | Partnership Accounts: Part-11 | 0:23:38 | CA Amita Bissa |
| 17. | Fiscal Policy : Part-2 | 0:28:51 | Ms.Neeti Mathur |
| 18. | Accounting Standard : Part-3 | 0:29:01 | CA Amita Bissa |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:2:21 | |
| 21. | Total | 00:357:05 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 20/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|----------------------|
| 1. | Teaser 19-25 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Company law: Memorandum of Association – Part 3 | 00:25:08 | |
| 5. | Company law: Shares, Shares capital, members Transfer and transmission | 00:27:24 | |
| 6. | Fundamental of Computer – Part 9 | 00:26:22 | |
| 7. | Internet and its Basic Concept – Part 7 | 00:25:24 | |
| 8. | DTH : Filler | 00:2:51 | |
| 9. | Income Tax Law & Scheme of Taxation Part-1 | 00:28:17 | |
| 10. | Amendment Brought in Finance Act -2014 | 00:25:44 | |
| 11. | Advertising and Communication Unit-6 (19-10-17) | 00:36:05 | |
| 12. | DTH : Filler | 00:2:51 | |
| 13. | Self Balancing and Sectional Balancing :Part-3 | 0:18:27 | CA Amita Bissa |
| 14. | Branch Account : Part-2 | 0:22:39 | CA Amita Bissa |
| 15. | Partnership Accounts: Part-15 | 0:25:46 | CA Amita Bissa |
| 16. | Partnership Accounts: Part-16 | 0:24:40 | CA Amita Bissa |
| 17. | DTH : Filler | 00:2:51 | |
| 18. | Elasticity of Demand : Part-1 | 0:30:53 | Prof.Karunesh Saxena |
| 19. | Economic trends : Overview | 0:26:03 | CA Amita Bissa |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| 21. | DTH : Filler | 00:2:21 | |
| 22. | Total | 00:359:55 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE**GUJARAT UNIVERSITY-380009****DTH Programs Schedule****Date: 21/03/2019****(Business Economics, Commerce, Financial Accounting & Economics)**

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|------------------|------------------|
| 1. | Teaser 19-25 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Generalised Lease Squares (558) Ahemdabad | 00:38:29 | |
| 5. | International Trade Theory : Part-3 | 00:18:00 | |
| 6. | Company law: Shares, Shares Capital, Members Transfer and transmission – Part 1F | 00:25:55 | |
| 7. | Fundamental of Computer - Part 10 | 00:24:22 | |
| 8. | Information System Audit | 00:24:40 | |
| 9. | DTH : Filler | 00:2:51 | |
| 10. | Income Tax law & Practice-Income From Salaries – Part 1E | 00:24:11 | |
| 11. | Income Tax law & Practice -Profit &Gains from Business or Profession | 00:25:55 | |
| 12. | DTH : Filler | 00:2:51 | |
| 13. | Partnership Accounts: Part-1 | 0:24:17 | CA Amita Bissa |
| 14. | Capital Structure :Part-1 | 0:35:17 | CA Amita Bissa |
| 15. | Partnership Accounts: Part-10 | 0:24:10 | CA Amita Bissa |
| 16. | Partnership Accounts: Part-12 | 0:30:06 | CA Amita Bissa |
| 17. | DTH : Filler | 00:2:51 | |
| 18. | Partnership Accounts: Part-13 | 0:24:22 | CA Amita Bissa |
| 19. | Self Balancing and Sectional Balancing :Part-2 | 0:21:48 | CA Amita Bissa |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| 21. | DTH : Filler | 00:2:21 | |
| 22. | Total | 00:358:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 22/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|--------------------------|
| 1. | Teaser 19-25 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | The Revealed Preference Theory (674)Ahemdabad | 00:11:51 | |
| 5. | Company law: Shares, Shares capital, members Transfer and transmission – Part 1G | 00:28:23 | |
| 6. | Company law: Capital Management – Part 1A | 00:24:51 | |
| 7. | Fundamental of Computer – Part 14 | 00:25:55 | |
| 8. | Fundamental of Computer – Part 15 | 00:27:00 | |
| 9. | DTH : Filler | 00:2:51 | |
| 10. | Income Tax law & Practice-Residential Status (Part-1A) | 00:27:40 | |
| 11. | Evaluating the Performance of Sales People -10, Unit-2 | 00:29:11 | |
| 12. | DTH : Filler | 00:2:51 | |
| 13. | Oral Communication and how to do Presentation | 0:29:27 | Dr.Meeta Nihalani |
| 14. | Tools of Financial Planning-1 | 0:29:28 | CA Amita Bissa |
| 15. | World Trade Organization -Part 6-B.mov | 0:29:35 | Mr.Sunil Vyas |
| 16. | Factors Pricing - Rent -Part-1A.mov | 0:21:28 | Dr.Akanksha Singal |
| 17. | Industrial Sickness- Part-14 .mov | 0:32:59 | Mr.Sunil Vyas |
| 18. | International Economic Groupings -Part-5.mov | 0:29:57 | Mr.Sunil Vyas |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:2:51 | |
| 21. | Total | 00:360:56 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

69DTH Programs Schedule

Date: 23/03/2019

Time: 9:00 AM to 1:00 PM

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|---|-----------------|-------------------|
| 1. | Teaser 19-25 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Company law: Capital Management – Part 1B | 00:29:05 | |
| 5. | Company law: Director -Part-1(D) | 00:30:02 | |
| 6. | Fundamental of Computer – Part 16 | 00:24:30 | |
| 7. | Fundamental of Computer – Part 17 | 00:26:45 | |
| 8. | Cost and Benefit Analysis of Tariff and Rate of Effective Protection | 00:15:14 | |
| 9. | Income Tax law & Practice-Income From Salaries- Part 1G | 00:25:34 | |
| 10. | Income Tax : Penalties and Prosecution – Part 1 | 00:27:09 | |
| 11. | DTH : Filler | 00:2:51 | |
| 12. | Channels Of Distribution.mov | 0:29:04 | Dr.Meeta Nihalani |
| 13. | Components Of Business Environment -2.mov | 0:28:00 | Ms.Neeti Mathur |
| 14. | GATT .mov | 0:31:56 | Mr.Sunil Vyas |
| 15. | UNCTAD -part-7.mov | 0:32:53 | Mr.Sunil Vyas |
| 16. | Theory Of Cost -Part-2B.mov | 0:20:15 | Ms.Pragya Harsha. |
| 17. | World Bank -Part -IX.mov | 0:30:07 | Mr.Sunil Vyas |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| 19. | Total | 00:359:22 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 25/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|---|-----------------|-------------------|
| 1. | Teaser 19-25 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Company law: Capital Management-Borrowing Powers, Mortgage and Charges, Debenture – Part 1C | 00:25:46 | |
| 5. | Fundamental of Computer – Part 18 | 00:25:29 | |
| 6. | Territory Management -6 | 00:31:38 | |
| 7. | Advertising Agencies | 00:30:32 | |
| 8. | Marketing Mix | 00:11:01 | |
| 9. | Introduction to Consumer Behaviour and marketing Ethics | 00:21:07 | |
| 10. | Income Tax : Penalties and Prosecution | 00:25:28 | |
| 11. | DTH : Filler | 00:2:51 | |
| 12. | Importance Of Business Environment 1.mov | 0:29:33 | Ms.Neeti Mathur |
| 13. | Territory Management _1.mov | 0:31:38 | Dr.Meeta Nihalani |
| 14. | Components Of Business Environment - Technological Environment .mov | 0:26:54 | Ms.Neeti Mathur |
| 15. | DTH : Filler | 00:2:51 | |
| 16. | Components Of Business Environment.mov | 0:30:43 | Ms.Neeti Mathur |
| 17. | Components Of Business Environment - International Environment.mov | 0:24:58 | Ms.Neeti Mathur |
| 18. | Insurance as a Social Security Tools.mov | 0:28:52 | Ms.Neeti Mathur |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:02:21 | |

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| 21. | Total | 00:358:35 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 26/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|-----------------------|
| 1. | Teaser 26-31 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Company law :Power of Majority and Minority Rights | 00:32:36 | |
| 5. | Fundamental of Computer – Part 19 | 00:25:28 | |
| 6. | Auditing: Meaning and Objective of Auditing | 00:25:56 | |
| 7. | Auditing: Audit Process | 00:26:36 | |
| 8. | Auditing : Audit Process: Vouching, Verification of Assets and Liability – Part 1A | 00:31:22 | |
| 9. | Inflation Targeting | 00:25:47 | |
| 10. | Income Tax : Penalties and Prosecution | 00:25:28 | |
| 11. | Production Function -law Of Returns to Scale -Part-3.mov | 0:28:17 | Prof. Karunesh Saxena |
| 12. | Economics Of Scale- Part-4.mov | 0:26:14 | Prof. Karunesh Saxena |
| 13. | The Theories Of Entrepreneurship .mov | 0:29:28 | Dr. Meeta Nihalani |
| 14. | Factor Pricing -2 Interest.mov | 0:27:02 | Prof. Karunesh Saxena |
| 15. | Wages 2A.mov | 0:21:38 | Dr. Kranti Kapoor |
| 16. | Wages 2B.mov | 0:26:52 | Dr.Kranti Kapoor |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| 18. | DTH : Filler | 00:2:21 | |
| 19. | Total | 00:360:03 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 27/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------------|--------------------|
| 1. | Teaser 26-31 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Auditing: Meaning and Objective of Auditing – Part 2 | 00:25:34 | |
| 5. | Auditing: Audit Process – Part 2 | 00:27:25 | |
| 6. | Fundamental of Computer – Part 22 | 00:22:39 | |
| 7. | Balance of Payment | 00:20:00 | |
| 8. | Linear programming Problem Formulation & Interpretation – Part 1 | 00:17:38 | |
| 9. | Probability & Distribution | 00:20:53 | |
| 10. | Indian Banking System :Banking Structure in India – Part 1 | 00:24:03 | |
| 11. | DTH : Filler | 00:2:51 | |
| 12. | Policy of Discriminating Protection and Industrial Development | 0:26:00 | Prof.N.Vijya |
| 13. | Factor Pricing - Rent- Part-1B.mov | 0:27:46 | Dr.Kranti Kapoor |
| 14. | Emerging media Option 692 Ahemdabad 12-12 | 00:26:42 | |
| 15. | Constrained Optimization 565 Ahemdabad – 30-01 | 00:26:15 | |
| 16. | Structure - Conduct Performance Paradigm 706 Ahemdabad- | 00:31:34 | |
| 17. | Speeches To Motive And Persuade | 00:25:38 | Dr. Meeta Nihalani |
| 18. | Production Function - Return to Factors -Part-2.mov | 0:26:50 | CA Amita Bissa |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:2:21 | |
| 21. | Total | 00:358:45 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 28/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|--------------------|
| 1. | Teaser 26-31 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Auditing: Basic Concept in Auditing – Part 3 | 00:25:49 | |
| 5. | Auditing: Audit Process – Part 3 | 00:23:03 | |
| 6. | Govt. Budget Constraint | 00:21:16 | |
| 7. | Linear programming Problem Formulation & Interpretation – Part 2 | 00:17:56 | |
| 8. | Use of Excel Solver for Linear Programming | 00:16:28 | |
| 9. | Dynamic programming | 00:25:54 | |
| 10. | Philips Curve | 00:25:03 | |
| 11. | Introduction To Partial Differentiation Ahemdabad | 00:31:59 | |
| 12. | DTH : Filler | 00:2:51 | |
| 13. | Market Structure part-1 | 0:29:26 | Dr.Akanksha Singal |
| 14. | Regression Analysis For Qualitative Variable 625 Ahemdabad 15-12 | 00:23:05 | |
| 15. | Poverty Part-9 | 0:26:41 | Mr.Sunil Vyas |
| 16. | Monopoly Competition Part-3B | 0:24:23 | Dr.Akanksha Singal |
| 17. | Parallel Economy Part-13.mov | 0:29:28 | Mr.Sunil Vyas |
| 18. | Price Discrimination Under Monopoly Part-3C.mov | 0:28:20 | Dr.Akanksha Singal |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| 20. | DTH : Filler | 00:02:21 | |
| 21. | Total | 00:360:20 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 29/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|--------------------|
| 1. | Teaser 26-31 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Auditing : Audit Process: Vouching, Verification of Assets and Liability – Part 1B | 00:26:15 | |
| 5. | Internet and World Wide Web | 00:23:38 | |
| 6. | Capital Market – Part 1 | 00:25:18 | |
| 7. | Introduction to Project Management : Part-1 | 00:30:35 | |
| 8. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-1 | 00:29:18 | |
| 9. | Correlation | 00:31:27 | |
| 10. | DTH : Filler | 00:2:51 | |
| 11. | Consumer Protection Act 1986 -6 | 0:35:04 | Ms.Neeti Mathur |
| 12. | Consumer Protection Act 1986 -4 | 0:29:14 | CA Ashima Sukhani |
| 13. | Sales Presentation | 0:30:05 | Dr.Meeta Nihalani |
| 14. | DTH : Filler | 00:2:51 | |
| 15. | Tools of Financial Planning -3 | 0:28:51 | MS.Amita Bissa |
| 16. | Monopoly Market -3 | 0:30:23 | Dr.Akanksha Singal |
| 17. | Regional Imbalances part-10 | 0:26:56 | Mr.Sunil Vyas |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| 19. | DTH : Filler | 00:2:21 | |

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| 20. | Total | 00:360:00 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 30/03/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|----------------|--|-----------------|-----------------------|
| 1. | Teaser 26-31 March | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:2:51 | |
| 4. | Introduction to Project Management : Part-2 | 00:19:18 | |
| 5. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-2 | 00:28:32 | |
| 6. | Internet and World Wide Web | 00:25:09 | |
| 7. | Entrepreneurial Development Perspective | 00:22:07 | |
| 8. | DTH : Filler | 00:2:51 | |
| 9. | Credit Rating – Part 2 | 00:23:51 | |
| 10. | Business Statistics: Regression and Correlation (Part-2) | 00:29:30 | |
| 11. | Index Number – Part 1 | 00:25:48 | |
| 12. | DTH : Filler | 00:2:51 | |
| 13. | Inflation -12 | 0:33:02 | Mr.Sunil Vyas |
| 14. | Social Injustice part-11 | 0:29:22 | Mr.Sunil Vyas |
| 15. | Partnership Account part-9 | 0:27:49 | CA Amita Bissa |
| 16. | Partnership Account part-7 | 0:21:49 | CA Amita Bissa |
| 17. | DTH : Filler | 00:2:51 | |
| 18. | Branch Account Part-3 | 0:27:37 | CA Amita Bissa |
| 19. | Problem of an Economy part-1 | 0:28:52 | Prof. Karunesh Saxena |
| 20. | Tomorrow's Schedule | 00:00:45 | |

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| 21. | DTH : Filler | 00:2:21 | |
| 22. | Total | 00:359:33 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 01/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Market Efficiency : Part-1 | 00:20:25 | BhavikTank |
| 5. | Concept of Barriers to entry by Bains , Stigler Source to Barriers to Entry | 00:29:54 | Dr.Rashi Goplani |
| 6. | Generalised Lease Square | 00:38:29 | Pooja Khatri |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Foreign Exchange Management Act -2000, 1 | 00:25:41 | |
| 9. | Consumer Decision Making and Consumer Research Process | 00:25:59 | |
| 10. | Information Revolution & Information Technology | 00:27:36 | |
| 11. | Oral Communication | 00:29:27 | |
| 12. | DTH : Filler | 00:02:51 | |
| 13. | Factor Pricing | 0:41:08 | Prof.Suresh Chand Aggrawal |
| 14. | Peak and Loading | 0:40:10 | Prof.Suresh Chand Aggrawal |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Transfer Pricing | 0:27:07 | Prof.Suresh Chand Aggrawal |
| 17. | Schools of Management Thoughts | 0:37:10 | Mr. K V Subba Rao |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:55 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 02/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presentre |
|---------|--|-----------|---------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Limit Pricing Bains Theory, Assumptions, mode of Limit Certainty and uncertainty | 00:20:03 | Dr.RashiGoplani |
| 5. | Constrained Optimization | 00:26:15 | Dr.RashiGoplani |
| 6. | Derivatives in the International Finance Market | 00:22:46 | Vidhi Shah |
| 7. | Factor Affecting Exchange Rates & Exposures : Part-1 | 00:23:26 | Vidhi Shah |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Negotiable Instrument Act, 1881 | 00:26:19 | |
| 10. | Foreign Exchange Management Act -2000, -2 Unit-6 | 00:24:03 | |
| 11. | Information Revolution & Information Technology | 00:24:53 | |
| 12. | Fundamental of Computer | 00:26:16 | |
| 13. | Consumer Attitude : Part-1 | 00:37:19 | |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Demand Analysis | 00:14:19 | Gauri gaur |
| 16. | Classical Theories of Management | 0:22:18 | Ms. Romila Agarwal |
| 17. | Contemporary Theories of Management | 0:46:11 | CA (Dr) Abha Mathur |
| 18. | Perfect Competition | 0:30:54 | Dr.Bharti Sood |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:08 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 03/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Market Efficiency : Part-2 | 00:35:16 | BhavikTank |
| 5. | Trade Balance & Exchange Rate | 00:33:48 | Nitu jain |
| 6. | International Trade and International Inequality | 00:20:05 | Dr.PinkyDesai |
| 7. | Financing Development | 00:22:00 | Dr.PinkyDesai |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Negotiable Instrument Act, 1881 | 00:25:16 | |
| 10. | Overview & Amendments | 00:25:31 | |
| 11. | Fundamental of Computer | 00:25:25 | |
| 12. | DTH : Filler | 00:02:51 | |
| 13. | Monopolistic Competition | 0:39:15 | Dr.Bharti Sood |
| 14. | Law of Demand | 0:10:32 | Prof.Suresh Chand Aggrawal |
| 15. | Role of a Manager | 0:30:37 | Dr.Poonam Gupta |
| 16. | DTH : Filler | 00:02:51 | |
| 17. | Organising | 0:36:08 | Dr.Nidhi Dhawan |
| 18. | Bilateral Monopoly | 0:40:15 | Dr.Bharti Sood |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:35 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 05/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Foreign Investment with Special Reference to Developing Countries | 00:35:00 | Nitu Jain |
| 5. | Introduction to Partial Differentiation | 00:31:59 | Rohan D.Shah |
| 6. | Factor Affecting Exchange Rates & Exposures : Part-1 | 00:27:30 | Vidhi Shah |
| 7. | Autocorrelation | 00:35:14 | Nitu Jain |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Computer Based Business Applications | 00:27:49 | |
| 10. | Elementary Difference Equation & Their Application to Economics | 00:28:53 | |
| 11. | Income Tax Law & Practice - Income From Salaries | 00:23:22 | |
| 12. | Consumer Behaviour -2 | 00:17:30 | |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Planning | 0:30:09 | Dr.Nidhi Dhawan |
| 15. | Elasticity of Demand | 0:37:16 | Dr. Priya Bhalla |
| 16. | DTH : Filler | 00:02:51 | |
| 17. | Long Run Theory of Costs | 00:30:28 | Neha Arora |
| 18. | Contributing Disciplines to OB | 0:21:21 | Ms. Romila Agarwal |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:35 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 06/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presentere |
|---------|--|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Factor Affecting Exchange Rates & Exposures : Part-1 | 00:22:11 | Nitu Jain |
| 5. | Role of the State and Market in Economics Growth and Development | 00:32:07 | Dr.PinkyDesai |
| 6. | Preview Econometrics Method | 00:38:49 | Pooja Khatri |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Ledger Posting and Trial balance | 00:32:01 | |
| 9. | Computer Based Business Applications | 00:25:09 | |
| 10. | Income Tax Law & Practice- Charging of Total Income | 00:23:60 | |
| 11. | Income Tax Law & Practice-Income From other Salaries | 00:23:15 | |
| 12. | Staffing | 0:30:02 | Dr.Namita Rajput |
| 13. | Directing And Controlling | 0:30:40 | Dr.Namita Rajput |
| 14. | Organising Behaviour -An Introduction | 0:35:48 | Mr. K V Subba Rao |
| 15. | Price Discrimination | 0:30:24 | Dr.Renuka Anoop Kumar |
| 16. | Non Collusive Oligopoly-Duopoly | 0:33:03 | Prof.Suresh Chand Aggrawal |
| 17. | Choice Under Uncertainty | 00:36:44 | Ms Romila Agrawal |
| 18. | OB MOD and Behaviour Modification | 0:21:53 | Ms. Romila Agarwal |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | | |

| | | | |
|--|--|-----------|--|
| | | 00:358:02 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 07/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | International Capital Flow | 00:24:55 | Neetu Jain |
| 5. | Concept of Convexity / Concavity | 00:24:00 | RohanD.Shah |
| 6. | Factor affecting Exchange Rates & Exposures : Part-4 | 00:20:18 | Vidhi Shah |
| 7. | Simultaneous Equations Model | 00:34:27 | Pooja Khatri |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Meaning of Business Environment | 00:27:12 | |
| 10. | Political Environment | 00:26:58 | |
| 11. | Interviewing Skills | 00:19:26 | Nirzari Pandit |
| 12. | Edgeworth Box | 00:23:14 | Gauri Gaur |
| 13. | Welfare Economics | 00:19:19 | “ |
| 14. | Financial Management : (Part I) | 00:20:08 | “ |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Cartel | 0:38:12 | Dr.Bharti Sood |
| 17. | Degree of Monopoly and Concentration | 0:28:16 | Prof.Suresh Chand Aggrawal |
| 18. | Welfare economics - Basic ideas | 0:33:37 | Dr.Renuka Anoop Kumar |
| 19. | Perception | 0:20:18 | Ms.Neha Arora |
| 20. | DTH : Filler | 00:02:51 | |
| 21. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:357:38 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 08/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|-----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | A.K. Sen.'s Concept of Absolute and Relative Property | 00:26:02 | SharanTaneja |
| 5. | Economic Inequality | 00:26:01 | SharanTaneja |
| 6. | Redefining Growth in terms of Human Capital and Deliberate Technical Progress | 00:28:11 | Dr.PinkyDesai |
| 7. | Effective Advertising Message : Part-1 | 00:26:50 | Dr.Tejal Jani |
| 8. | Panel Data Analysis | 00:22:58 | Pooja khatri |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Working of Price Mechanism (Part-1) | 00:29:51 | |
| 11. | International Trade Theory : Part-2 | 00:22:26 | |
| 12. | Positioning, Differential & Branding | 00:18:42 | |
| 13. | Unemployment -1 (Problem of Growth) | 00:28:56 | |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Values | 0:23:01 | Ms. Romila Agarwal |
| 16. | Learning | 0:21:13 | Mrs. Jaya Sharma |
| 17. | Economics of Information 2 | 0:32:20 | Dr.Renuka Anoop Kumar |
| 18. | Utility | 00:41:26 | Prof. Sureshchandra Agrawal |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | | |

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|--|--|-----------|--|
| | | 00:357:59 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 09/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|-----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Multiple Regression Model and Extension | 00:29:25 | PoojaKhatri |
| 5. | Effective Advertising Message : Part-2 | 00:35:45 | Dr.TejalJani |
| 6. | Integrated Marketing Communications | 00:31:27 | Pooja Patel |
| 7. | Regression Analysis for Qualitative Variable | 00:23:05 | PoojaKhatri |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Elasticity of Demand (Part-1) | 00:30:40 | |
| 10. | Unemployment -3 (Problem of Growth) | 00:32:09 | |
| 11. | Market With Imperfect Competition :Monopoly | 00:27:44 | |
| 12. | Cost :Short Run & Long Run | 00:23:19 | |
| 13. | Economics of Information 1 | 0:29:38 | Dr.Renuka Anoop Kumar |
| 14. | National Income: Concepts | 00:38:08 | Prof. K V Bhanumurthy |
| 15. | Content Theories of Motivation | 0:19:55 | Ms.Neha Arora |
| 16. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 10/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|--------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Planning & Strategy : Part-1 | 00:26:03 | AartiSingh |
| 5. | Derivatives : Part-1 | 00:27:40 | BhavikTank |
| 6. | Word Processing : Part-1 | 00:24:35 | Vidhi Shah |
| 7. | Word Processing : Part-2 | 00:23:25 | Vidhi Shah |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Income Tax Law & Practice-Residential Status (Part-1A) | 00:27:40 | |
| 10 | Evaluating the Performance of Sales People -10, Unit-2 | 00:29:11 | |
| 11 | External Environment An Introduction | 00:27:33 | |
| 12 | Oral Presentation & Factor Affecting Presentation | 00:22:53 | |
| 13 | Effective Listening | 00:19:52 | |
| 14 | Personality | 0:22:40 | Ms.Neha Arora |
| 15 | Emotions | 0:29:54 | Ms. Romila Agarwal |
| 16 | Process Theories of Motivation | 0:31:35 | Dr.Namita Rajput |
| 17 | Management of Change | 0:36:56 | Dr.R.P.Singh |
| 18 | Tomorrow's Schedule | 00:00:45 | |

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| | Total | 00:359:04 | |
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EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 12/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Derivatives : Part-2 | 00:37:07 | Nitu Jain |
| 5. | Specification Errors | 00:30:00 | PoojaKhatri |
| 6. | Autoregressive and Distribute Lag Models | 00:32:44 | PoojaKhatri |
| 7. | Time Series Models | 00:31:00 | PoojaKhatri |
| 8. | Formulating Long Term Objectives and Grand Strategies | 00:32:40 | Dr.Bhumika Raval |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Cost and Benefit Analysis of Tariff and Rate of Effective Protection | 00:15:14 | |
| 11. | Internet and World Wide Web: Internet Principles | 00:23:25 | |
| 12. | Location Management for the Retail Sector Unit-5 | 00:33:19 | |
| 13. | Elements of Statistical Inference | 0:30:04 | Prof.Suresh Chand Aggrawal |
| 14. | Concept of Sampling | 0:33:58 | Prof.Suresh Chand Aggrawal |
| 15. | Estimation of Regression Coefficients : Method of Least | 0:42:22 | Prof.Suresh |

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| | Squares | | Chand Aggrawal |
| 16 | Marketing Mix | 00:11:01 | |
| 17 | Depreciation Accounting | 00:16:56 | |
| 18 | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:35 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 13/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Regression Analysis for Dummy Dependent Variable | 00:27:49 | PoojaKhatri |
| 5. | Institutionalizing the Strategy | 00:33:43 | Dr.Bhumika Raval |
| 6. | Partial Differentiation of Function: Implicit function | 00:34:49 | RohanD.Shah |
| 7. | Market based policy – Environmental Standard Efficiency of Environmental Subsidies, Deposit Refund System Pollution Permit, Trading System | 00:36:04 | Rohan D. Shah |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Fixed Assets Valuation | 00:12:12 | Gauri Gaur |
| 10. | Introduction to Consumer Behaviour and Marketing Ethics | 00:21:07 | |
| 11. | Organising (Part-1) | 00:26:08 | |
| 12. | Game Theory (Market with Imperfect competition) | 00:20:38 | |
| 13. | General Equilibrium: Edgeworth Box | 00:23:14 | |
| 14. | Developing Intrinsic Motivation | 0:32:11 | Prof. K.V.Bhanu Murthy |
| 15. | Group Dynamic and Team Development | 0:24:54 | Ms.Neha |

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| | | | Arora |
| 16. | Understanding Business : Entrepreneur and Business Opportunities | 0:32:13 | Dr.Anu Pandey |
| 17. | Business and Social Entrepreneur | 0:35:02 | Dr.Anu Pandey |
| 18. | Leadership : An Introduction | 0:24:17 | Ms. Romila Agarwal |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:03 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 14/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Strategic Control and Evaluation | 00:32:18 | Dr.Bhumika Raval |
| 5. | Conventional Policy-Environmental Standard Efficiency of Environment of Environmental Standards, Command and Control System | 00:30:09 | Rohan D.Shah |
| 6. | Technical Progress and Performance : Part-1 | 00:31:30 | Dr.RashiGoplani |
| 7. | Technical Progress and Performance : Part-1 | 00:38:52 | Dr.RashiGoplani |
| 8. | Moment, Skewness and Kurtosis | 00:29:43 | |
| 9. | Regression and Correlation (Part-2) | 00:29:30 | |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Secondary Market in India : Part-1 | 00:24:31 | |
| 12. | IS-LM Curve :Part-1 | 00:16:02 | |
| 13. | Role of Entrepreneur and Economic Development | 0:32:22 | Dr.Anu Pandey |
| 14. | Individual Decision Making | 0:30:06 | Dr.Nidhi Dhawan |

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| 15. | Group Decision Making | 0:30:35 | Dr.Nidhi Dhawan |
| 16. | Leadership From Within | 0:22:34 | Ms. Romila Agarwal |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:36 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 15/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Technical Progress and Performance : Part-1 | 00:38:52 | Dr.Rashi Goplani |
| 5. | Operationalizing the Strategy | 00:33:32 | Dr.bhumika Raval |
| 6. | Types of Media : Part-1 | 00:36:15 | Nilam Panchal |
| 7. | Brand Management: Part-1 | 00:36:46 | Nilam Panchal |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Balance of Payment | 0:20:00 | |
| 10. | Probability & Distribution | 00:20:53 | |
| 11. | The Revealed Preference Theory | 00:11:51 | Anushka |

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| | | | Mankad |
| 12. | DTH : Filler | 00:02:51 | |
| 13. | Overview of Financial Services | 00:26:19 | |
| 14. | Secondary Market in India : Part-2 | 00:16:40 | |
| 15. | DTH : Filler | 00:02:51 | |
| 16. | Business- Its Environment and its Evolution | 0:34:44 | Dr.Anu Pandey |
| 17. | New Venture Planning Process | 0:30:26 | Ms. Nikita Aggrawal |
| 18. | Ownership Patterns and Legal Formalities | 0:47:44 | Dr. Shiba C. Panda |
| 19. | Johari Window | 0:20:19 | Ms. Romila Agarwal |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:51 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 16/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Advertising Budget | 00:32:39 | Nilam Panchal |
| 5. | Brand Management: Part-2 | 00:32:46 | Nilam Panchal |
| 6. | Introduction to Advertising | 00:28:41 | Kinjal Desai |
| 7. | Stochastic and Deterministic Theories in Reference to Market Concentration | 00:24:13 | Dr.Rashi Goplani |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Normal Distribution | 00:21:38 | |
| 10. | Dynamic Programming | 00:25:54 | |

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| 11. | Philips Curve | 00:25:03 | |
| 12. | Inflation and Unemployment | 00:18:57 | |
| 13. | Money Market | 00:23:41 | |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Styles of Leadership | 0:31:36 | CA (Dr) Abha Mathur |
| 16. | Product Protection through Patents, Trademarks, Copyrights etc. | 0:35:23 | Ms Bharti Sood |
| 17. | International Markets and Strategies | 0:32:17 | Prof.Suresh Chand Aggrawal |
| 18. | Sampling | 00:16:35 | Pooja Khatri |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:23 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 17/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|---------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Brand Management: Part-3 | 00:40:23 | Nilam Panchal |
| 5. | Media Strategy | 00:33:32 | Nilam Panchal |
| 6. | Indian Agriculture since 1990 : Part-1 | 00:25:42 | Nitu Jain |
| 7. | Emerging Media Options | 00:26:42 | Nilam Panchal |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Introduction to Project Management : Part-1 | 00:30:35 | |

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| 10. | Financial Analysis using Discounting and Non-Discounting Techniques : Part-1 | 00:29:18 | |
| 11. | Moments, Skewness and Kurtosis | 00:16:37 | |
| 12. | Integral Calculus | 00:31:16 | |
| 13. | Introduction to Linear Programming and Problem Solving | 00:17:38 | Vidhi Shah |
| 14. | Financial Planning, Capital acquisition and Asset Management | 0:37:34 | Ms Bharti Sood |
| 15. | Communication in Organisation | 0:30:25 | Mrs. Jaya Sharma |
| 16. | Strategic Management | 0:31:49 | Ms Bharti Sood |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:39 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 19/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Brand Management: Part-4 | 00:41:17 | Nilam Panchal |
| 5. | Types of Media : Part-2 | 00:38:50 | Kinjal Desai |
| 6. | Conglomerate Diversification Mergers and FDI | 00:33:14 | Dr.Rashi Goplani |
| 7. | Econometrics Problem Solving using SPSS Software | 00:18:15 | Dr.M.N.Patel |
| 8. | Entrepreneurial Development Perspective | 00:22:07 | |

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| 9. | Credit Rating | 00:23:51 | |
| 10 | Operating Costing (Part-5) | 00:26:24 | |
| 11 | Banks | 00:28:37 | |
| 12 | DTH : Filler | 00:02:51 | |
| 13 | Equity Financing and Debt Financing | 0:37:46 | Ms Bharti Sood |
| 14 | Venture Capital | 0:34:06 | Ms Bharti Sood |
| 15 | Transactional Analysis | 0:30:44 | Mr. Ravinder Goel |
| 16 | Organisational Conflict | 0:17:20 | Ms. Romila Agarwal |
| 17 | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:40 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 20/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Structure – Conduct Performance Paradigm | 00:31:34 | Dr.Rashi Goplani |
| 5. | Culture and Consumer Behaviour : Part-2 | 00:33:38 | Dr.Bhumika Raval |
| 6. | Indian Agriculture since 1990 : Part-2 | 00:30:14 | Nitu Jain |
| 7. | International Trade and International Agreement | 00:39:02 | Rohan D.Shah |

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| 8. | Intermediaries Arrangement of Funds & Project Management | 00:24:52 | |
| 9. | Securities Contract Act and Act Regulation Act, 1956 | 00:22:37 | |
| 10. | Motivation (Part-1) | 00:26:14 | |
| 11. | Organizing (Part-6) | 00:24:23 | |
| 12. | DTH : Filler | 00:02:51 | |
| 13. | Stress Management | 0:37:51 | Ms. Romila Agarwal |
| 14. | Governance | 0:39:06 | Ms Bharti Sood |
| 15. | Management if Conflict | 0:17:00 | Ms. Romila Agarwal |
| 16. | Appreciate Inquiry | 0:21:25 | Ms.Neha Arora |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:357:39 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 21/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|----------|--------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Climate Change and Global Warming | 00:38:48 | Rohan D.Shah |
| 5. | India Since 1980's (Liberalization and beyond) Overview : | 00:32:40 | Nitu Jain |

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| | Part-2 | | |
| 6. | Sustainable Development – Concept and Measurement | 00:32:29 | Rohan D.Shah |
| 7. | India From Independence to Liberalization : Part-1 | 00:27:07 | Nitu Jain |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Leadership | 00:24:42 | |
| 10. | Leadership Theories (Part-1) | 00:28:02 | |
| 11. | Entrepreneur and Economic Development : Part-1 | 00:25:45 | |
| 12. | DTH : Filler | 00:02:51 | |
| 13. | Managing Diversity | 0:31:21 | Dr. Shiba C. Panda |
| 14. | Introduction to accounting | 0:34:20 | Prof.Suresh Chand Aggrawal |
| 15. | Theory of base Accounting | 0:41:57 | Mrs. Ruchi Sharma |
| 16. | Economic Concept | 0:31:38 | Prof.K.V.Bhanu Murthy |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:26 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 22/11/2019

Time: 9:00 AM to 1:00 PM

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---------------------------|----------|---------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Brand Management : Part-5 | 00:36:50 | Nilam Panchal |

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| 5. | Market Failure Analysis : Public Goods and Externalities' :Part-1 | 00:27:30 | Rohan D.Shah |
| 6. | Market Failure Analysis : Public Goods and Externalities' :Part-2 | 00:20:21 | Rohan D.Shah |
| 7. | Environment Regulations in India | 00:36:44 | Rohan D.Shah |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Statistical Tools to Handle Risk : Part -2 | 00:20:12 | |
| 10. | Index Number | 00:25:03 | |
| 11. | Measures of Central Tendency and Dispersion | 00:22:35 | |
| 12. | Entrepreneur and Economic Development : Part-1 | 00:20:07 | |
| 13. | Strategic Management Process | 00:24:54 | |
| 14. | Individual and Market | 0:38:56 | Prof.K.V.Bhanu Murthy |
| 15. | National Income Accounting (Part 1) | 0:35:16 | Prof.Suresh Chand Aggrawal |
| 16. | National Income Accounting (Part 2) | 0:42:39 | Prof.Suresh Chand Aggrawal |
| 17. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:31 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 23/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|----------|--------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Environmental Risk Analysis – Concept of Risk , Risk Assessment and Risk Management | 00:38:37 | Rohan D.Shah |

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|-----|--|-----------|----------------------------|
| 5. | Assessing Benefits for Environment Decision Making | 00:40:08 | Rohan D.Shah |
| 6. | Macro Trends Since 1990 : Part-1 | 00:33:22 | Rohan D.Shah |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Organizing (Part-2) | 00:26:41 | |
| 9. | Client Relationship Management Unit-6 | 00:33:22 | |
| 10. | DTH : Filler | 00:02:51 | |
| 11. | Impact of Advertising on Society Unit-6 | 00:30:57 | |
| 12. | Cost of Capital | 00:26:23 | |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Exchange Rate | 0:38:36 | Prof.Suresh Chand Aggrawal |
| 15. | Basic Demand And Supply | 0:41:28 | Prof.K.V.Bhanu Murthy |
| 16. | Elasticity | 0:33:31 | Prof.K.V.Bhanu Murthy |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:20 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 24/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|------------------|----------|-----------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |

| | | | |
|-----|---|-----------|----------------------------|
| 3. | DTH : Filler | 00:02:51 | |
| 4. | India Since 1980's (Liberalization and Beyond) Overview : Part-1 | 00:29:34 | Nitu Jain |
| 5. | Environmental Accounting – Concept , Resources and LDC's | 00:37:26 | Rohan D.Shah |
| 6. | India from Independence to Liberalization : Part-2 | 00:34:43 | Rohan D.Shah |
| 7. | DTH : Filler | 00:02:51 | |
| 8. | Money and Financial System : Reserve Bank of India | 00:22:28 | |
| 9. | Functional and Duties of Agent | 00:23:48 | |
| 10. | Extreme Values and Power Series Representation of Functions | 00:31:25 | |
| 11. | Ethics in Marketing & Company Issues | 00:28:55 | |
| 12. | Standard Costing | 00:24:51 | |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Objectives of The Firm | 0:24:09 | Prof.K.V.Bhanu Murthy |
| 15. | Measurement of Elasticity | 0:25:03 | Prof.K.V.Bhanu Murthy |
| 16. | Balance of Payment -1 | 0:30:08 | Prof.Suresh Chand Aggrawal |
| 17. | Simple Keynesian model 1 | 0:33:27 | Dr.Bharti Sood |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:358:59 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 26/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|------------------|----------|-----------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |

| | | | |
|-----|---|-----------|-----------------------|
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Macro Trends Since 1990 : Part-2 | 00:41:33 | Nitu Jain |
| 5. | Industry, Foreign Trade and Foreign Capital since 1990 | 00:27:41 | Nitu Jain |
| 6. | Role of Services and Infrastructure in Economic Development | 00:34:13 | Nitu Jain |
| 7. | Opinion leadership & Diffusion of Innovations | 00:42:09 | Dr.Bhumika Raval |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Organizational Culture & Structure : Part -1 | 00:36:32 | |
| 10. | Internet and E-Commerce Concept and Benefits | 00:26:14 | |
| 11. | Linear Programming Problem | 00:26:58 | |
| 12. | DTH : Filler | 00:02:51 | |
| 13. | The IS Curve | 0:37:56 | Ms. Prama Visnoi |
| 14. | Cardinal Utility Approach | 0:36:06 | Prof.K.V.Bhanu Murthy |
| 15. | Ordinal Utility Approach | 0:40:54 | Prof.K.V.Bhanu Murthy |
| 16. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:56 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 27/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|-------------|----------|-----------|
| 1. | Teaser | 00:00:45 | |

| | | | |
|-----|---|-----------|-----------------------|
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Benefit Cost Analysis | 00:26:33 | Rohan D.Shah |
| 5. | Common Property Resources and Less Developing Countries (LDC's)- An Indian Context: Part- 1 | 00:29:09 | Rohan D.Shah |
| 6. | Definition of the Market, Nature and Measurement of Market Concentration, Indices of Concentration, Inequality Measures | 00:32:57 | Dr.Rashi Goplani |
| 7. | Planning & Strategy | 00:32:00 | Aarti Singh |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Motivation | 00:28:08 | |
| 10. | Personality | 00:25:57 | |
| 11. | Tools of Financial Planning (Part-1) | 00:29:47 | |
| 12. | Organizational Culture & Structure : Part -2 | 00:25:22 | |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Elasticity in Managerial Decision | 0:29:18 | Prof.K.V.Bhanu Murthy |
| 15. | Simple Keynesian model 2 | 0:34:58 | Dr.Bharti Sood |
| 16. | Monetary and Fiscal Policies | 0:52:25 | Ms. Prama Visnoi |
| 17. | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 28/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|-------------|----------|-----------|
|---------|-------------|----------|-----------|

| | | | |
|-----|---|-----------|-----------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | International Finance System : Part-1 | 00:29:33 | VidhiShah |
| 5. | Vertical Integration | 00:36:31 | Dr.RashiGaplani |
| 6. | PowerPoint Presentation : Part-2 | 00:20:11 | Pooja Khatri |
| 7. | Test for Linear Regression Model | 00:34:57 | Dr.Mitesh Shah |
| 8. | Linear Regression & Multi Regression in SAS | 00:21:02 | Vidhi Shah |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Organizational Culture & Structure : Part -3 | 00:21:09 | |
| 11. | Hypothesis -Large Sample Tests and Chi-Square Test | 00:26:30 | |
| 12. | Identification and Selection of International Markets | 00:27:02 | |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Revealed Preference Theory | 0:29:12 | Prof.K.V.Bhanu Murthy |
| 15. | Demand for Consumer Durable | 0:30:36 | Prof.K.V.Bhanu Murthy |
| 16. | Multiplier Analysis in an Open Economy | 00:31:59 | Neha Gupta |
| 17. | The LM Curve | 0:40:10 | Ms. Prama Visnoi |
| 18. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:359:33 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 29/07/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|--|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | Common Property Resources and Less Developing Countries (LDC,s)- An Indian Context : Part- 2 | 00:24:12 | Rohan D.Shah |
| 5. | International Finance System : Part-1 | 00:29:37 | VidhiShah |
| 6. | Consumer Decision Making | 00:29:19 | Dr.Bhumika Raval |
| 7. | Business Ethics : Part-1 | 00:33:09 | Dr.Bhumika Raval |
| 8. | DTH : Filler | 00:02:51 | |
| 9. | Limit, Continuity Differentiability of a Real Valued Function of a Real Variable | 00:31:26 | Dr.S.K.Patel |
| 10. | Hypothesis –Large Sample Tests and Chi-Square Test | 00:26:30 | Dr.M.N.Patel |
| 11. | Indian Contract Act :(Part-1) | 00:21:17 | |
| 12. | Companies Act 1956 :(Part1) | 00:26:12 | |
| 13. | DTH : Filler | 00:02:51 | |
| 14. | Balance of Payments I | 0:30:12 | Prof.Suresh Chand Aggrawal |
| 15. | Theory of Production: Law of Diminishing Returns | 0:28:13 | Ms.Neha Arora |
| 16. | Short Run Cost Curves | 0:30:46 | Prof.K.V.Bhanu Murthy |
| 17. | Market Forms And Equilibrium under Perfect Competition | 0:36:10 | Prof.K.V.Bhanu Murthy |
| 18. | DTH : Filler | 00:02:51 | |
| 19. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:16 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 30/11/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | Duration | Presenter |
|---------|---|-----------|----------------------------|
| 1. | Teaser | 00:00:45 | |
| 2. | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | 00:02:51 | |
| 4. | A Case of Global Air Quality Policies for Ozone Depletion | 00:29:53 | Rohan D.Shah |
| 5. | Classification of Advt. : Part-1 | 00:24:00 | NilamPanchal |
| 6. | PowerPoint Presentation : Part-1 | 00:18:00 | Dr.Bhumika Raval |
| 7. | Use of Spread Sheet Basic for Data Analysis | 00:25:34 | Sagar Jani |
| 8. | Spread Sheet basics (MS, Excel) | 00:26:35 | Vidhi Shah |
| 9. | DTH : Filler | 00:02:51 | |
| 10. | Introduction to Organizational Behaviour :Part -2 | 00:20:17 | |
| 11. | Information Service & Business Models | 00:27:27 | |
| 12. | Domestic Marketing V/S International Marketing | 00:27:47 | |
| 13. | Introduction to Observation Behaviour : Part-1 | 00:30:47 | |
| 14. | DTH : Filler | 00:02:51 | |
| 15. | Exchange Rates | 0:31:55 | Prof.Suresh Chand Aggrawal |
| 16. | Producer's Equilibrium with Isoquant | 0:21:54 | Ms.Neha Arora |
| 17. | Returns to Scale Long Run Cost Curves | 0:33:15 | Ms.Neha Arora |
| 18. | Pricing Under Monopolistic Competition | 0:30:02 | Prof.K.V.Bhanu Murthy |
| 19. | DTH : Filler | 00:02:51 | |
| 20. | Tomorrow's Schedule | 00:00:45 | |
| | Total | 00:360:13 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 01/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|---|---|-----------|----------------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P1_M1 | Introduction | 00:38:17 | Dr. Renuka Anoop Kumar |
| 5. | BSE_P1_M2 | Law Of Demand | 00:10:32 | 821 |
| 6. | BSE_P1_M3 | Elasticity Of Demand | 00:37:16 | 1010 |
| 7. | BSE_P1_M4 | Basic idea of demand estimation and forecasting | 00:45:49 | Dr. Bharti Sud |
| 8. | BSE_P1_M5 | Utility | 00:41:26 | Prof Suresh Chand Agrawal |
| 9. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 10. | BSE_P1_M6 | Indifference Curves | 00:41:24 | Mr. Ashok Mittal |
| 11. | BSE_P1_M7 | Consumer Equilibrium Part 1 | 00:24:36 | Neha Arora |
| 12. | BSE_P1_M8 | Consumer Equilibrium Part 2 | 00:30:08 | Neha Arora |
| 13. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 14. | Spread sheet basics (MS, Excel) | Spread sheet basics (MS, Excel) | 00:26:35 | Dr.P.P.Prajapati /Dinesh Goswami |
| 15. | Use of spread sheet basic for data analysis | Use of spread sheet basic for data analysis | 00:25:34 | " |
| 16. | Big M. Simplex method | Big M. Simplex method | 00:21:10 | Dr.P.P.Prajapati /Dinesh Goswami |
| 17. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 18. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:48 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 03/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|----------------------------------|---------------------------------|-----------|------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P1_M9 | Choice under Uncertainty | 00:36:44 | Neha Arora |
| 5. | BSE_P1_M10 | The Theory of Production Part 1 | 00:28:15 | Neha Arora |
| 6. | BSE_P1_M11 | The Theory of Production Part 2 | 00:29:05 | Neha Gupta |
| 7. | BSE_P1_M12 | The Theory of Production Part 3 | 00:31:53 | Neha Gupta |
| 8. | BSE_P1_M13 | Short Run Theory of Cost | 00:28:22 | Neha Gupta |
| 9. | BSE_P1_M14 | Long Run Theory of Cost | 00:30:58 | Neha Arora |
| 10. | BSE_P1_M15 | Break Even analysis | 00:27:12 | Neha Gupta |
| 11. | BSE_P1_M16 | Factor Pricing | 00:41:08 | |
| 12. | Business ethics : Part-I | Business ethics : Part-I | 00:33:09 | |
| 13. | Consumer decision making | Consumer decision making | 00:29:19 | Dr.P.P.Prajapati |
| 14. | Test for linear regression model | Test for linear regression mo | 00:34:57 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:357:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 04/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|---|---|-----------|---------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P1_M17 | Peak And load pricing | 00:40:10 | |
| 5. | BSE_P1_M18 | Transfer Pricing | 00:27:07 | |
| 6. | BSE_P1_M19 | Price Discrimination | 00:30:24 | |
| 7. | BSE_P1_M20 | Pricing Theories: Mark up Pricing | 00:29:31 | Dr. Renuka Anoop Kumar |
| 8. | BSE_P1_M21 | Marginal Cost Pricing | 00:32:29 | |
| 9. | BSE_P1_M22 | Perfect Competition | 00:30:54 | |
| 10. | BSE_P1_M23 | Monopolistic Competition | 00:39:15 | |
| 11. | BSE_P1_M24 | Non Collusive Oligopoly 1 | 00:33:03 | |
| 12. | Business ethics : Part-3 | Business ethics : Part-3 | 00:26:27 | |
| 13. | Linear regression & multi regression in SAS | Linear regression & multi regression in SAS | 00:21:02 | |
| 14. | Introduction to SAS | Introduction to SAS | 00:22:07 | |
| 15. | PowerPoint presentation : Part-1 | PowerPoint presentation : Part-1 | 00:17:42 | |
| 16. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 17. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:357:44 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 05/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|--|--|-----------|---------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P1_M25 | Non collusive Oligopoly Part 2 | 00:33:19 | Dr. Renuka Anoop Kumar |
| 5. | BSE_P1_M26 | Cartel | 00:38:12 | |
| 6. | BSE_P1_M27 | Price leadership | 00:28:18 | |
| 7. | BSE_P1_M28 | Bilateral Monopoly | 00:40:15 | |
| 8. | BSE_P1_M29 | Degree of monopoly and concentration | 00:28:16 | |
| 9. | BSE_P1_M30 | Welfare economics - Basic ideas | 00:33:37 | |
| 10. | BSE_P1_M31 | Market Failure and Externality 2 | 00:41:28 | |
| 11. | BSE_P1_M32 | Market Failure and Public Good | 00:28:16 | Dr. Renuka Anoop Kumar |
| 12. | Business ethics : Part-2 | Business ethics : Part-2 | 00:29:45 | |
| 13. | PowerPoint presentation : Part-2 | PowerPoint presentation : Part-2 | 00:19:21 | |
| 14. | A case of global air quality policies for ozone depletion | A case of global air quality policies for ozone depletion | 00:29:53 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 06/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|--------------------------------|--|-----------|----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P1_M33 | Behaviour under Certainty and Uncertainty | 00:28:33 | Dr. Renuka Anoop Kumar |
| 5. | BSE_P1_M34 | Economics of Information 1 | 00:29:38 | |
| 6. | BSE_P1_M35 | Economics of Information 2 | 00:32:20 | |
| 7. | BSE_P2_M1 | Basic Probability Theory | 00:44:01 | Prof. Suresh Chand Agrawal |
| 8. | BSE_P2_M3 | Random Variable and Probability distribution | 00:35:33 | Prof. Suresh Chand Agrawal |
| 9. | BSE_P2_M4 | Mathematical Expectation | 00:40:21 | Prof. Suresh Chand Agrawal |
| 10. | BSE_P2_M5 | Binomial, Negative Binomial and Multinomial Distribution | 01:02:17 | Prof. Suresh Chand Agrawal |
| 11. | BSE_P2_M6 | Hyper Geometric distribution and Geometric distribution | 00:24:39 | Prof. Suresh Chand Agrawal |
| 12. | Classification of Advt. Part-1 | Classification of Advt. : Part-1 | 00:24:00 | |
| 13. | Planning & strategy | Planning & strategy | 00:32:00 | |
| 14. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 15. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 07/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|----------------------------------|---|-----------|----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P2_M7 | Poisson And Exponential distribution | 00:32:05 | Prof. Suresh Chand Agrawal |
| 5. | BSE_P2_M10 | Elements of Statistical Inference | 00:30:04 | |
| 6. | BSE_P2_M11 | Concept of Sampling | 00:33:58 | |
| 7. | BSE_P2_M13 | Sampling distribution: t-distribution | 00:50:35 | Prof. Suresh Chand Agrawal |
| 8. | BSE_P2_M14 | Sampling distribution: f-distribution | 00:45:04 | Prof. Suresh Chand Agrawal |
| 9. | BSE_P2_M15 | Sampling distribution: Chi squared distribution, variance Ratio test | 00:40:46 | Prof. Suresh Chand Agrawal |
| 10. | BSE_P2_M16 | Sampling distribution: Chi squared distribution – 'Goodness of Fit' and 'Independence of Attributes Test' | 00:41:49 | Prof. Suresh Chand Agrawal |
| 11. | BSE_P2_M18 | Point Estimation | 00:50:58 | Prof. Suresh Chand Agrawal |
| 12. | Classification of Advt. : Part-2 | Classification of Advt. : Part- | 00:25:25 | |
| 13. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 14. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:26 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 08/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|----------------------|--|-----------|----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P2_M19 | Methods of Point estimation | 00:52:19 | Prof. Suresh Chand Agrawal |
| 5. | BSE_P2_M20 | Interval estimation | 01:01:38 | Prof. Suresh Chand Agrawal |
| 6. | BSE_P2_M21 | Tests of Hypotheses | 00:58:09 | Prof. Suresh Chand Agrawal |
| 7. | BSE_P2_M23 | Single sample Inferences about Parameters , Populations and Independence | 00:42:41 | Prof. Suresh Chand Agrawal |
| 8. | BSE_P2_M24 | One way ANOVA | 00:42:53 | Prof. Suresh Chand Agrawal |
| 9. | BSE_P2_M26 | Mergers – Types, Theories and Determinants | 00:33:41 | Prof. Anupama Uppal |
| 10. | BSE_P2_M27 | Kruskal-Wallis and Friedman's Test | 00:23:22 | Ms. Madhavi Moni K |
| 11. | Vertical integration | Vertical integration | 00:36:31 | |
| 12. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 13. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:359:11 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 10/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|---|--|----------|----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P2_M28 | Estimation of Regression Coefficients : Method of least squares | 00:42:22 | |
| 5. | BSE_P2_M35 | Two way ANOVA | 00:40:41 | Prof. Suresh Chand Agrawal |
| 6. | BSE_P3_M1 | Understanding Business : Entrepreneur and business opportunities | 00:32:13 | |
| 7. | BSE_P3_M2 | Business and social entrepreneur | 00:35:23 | |
| 8. | BSE_P3_M3 | Business- its environment and its evolution | 00:34:44 | |
| 9. | BSE_P3_M4 | Role of entrepreneur and economic development | 00:32:22 | |
| 10. | BSE_P3_M5 | Business Ecosystem | 00:25:51 | Dr. Bharati Sud |
| 11. | BSE_P3_M6 | Business Ecosystem: different forms of Ecosystem | 00:29:28 | Ms. Anupama |
| 12. | Role of Services and Infrastructure in Economic Development | Role of Services and Infrastructure in Economic Development | 00:34:13 | |

| | | | | |
|-----|---------------------------------------|---------------------------------------|-----------|--|
| 13. | International finance system : Part-1 | International finance system : Part-1 | 00:29:33 | |
| 14. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 15. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:21 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:11/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|---|---|----------|---------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P3_M7 | Key Characteristics of the Business Eco System | 00:23:24 | Ms. Neha Arora |
| 5. | BSE_P3_M8 | Comparison of Business, Cluster to Cluster and Value Network | 00:29:25 | Ms. Neha Gupta |
| 6. | BSE_P3_M9 | New Venture Planning Process | 00:30:26 | |
| 7. | BSE_P3_M10 | Feasibility analysis and Business Plan | 00:39:20 | Ms. Nikita Aggrawal |
| 8. | BSE_P3_M11 | E-Commerce, Franchising and Acquiring existing Business | 00:35:42 | Ms. Nikita Aggrawal |
| 9. | BSE_P3_M12 | Ownership Patterns and Legal Formalities | 00:47:44 | |
| 10. | BSE_P3_M13 | Product protection through Patents, Trademarks, copyrights etc. | 00:35:23 | |
| 11. | BSE_P3_M15 | Principles and Functions of Management and Human Behaviour | 00:36:28 | Ms. Neha Arora |
| 12. | India since 1980's (Liberalization and beyond)Overview : Part-I | India since 1980's (Liberalization and beyond)Overview : Part-I | 00:29:34 | |
| 13. | Social Class | Social Class | 00:18:20 | |

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| 14. | Database basics (Ms access) | Database basics (Ms access) | 00:25:27 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:20 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:12/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|---|---|----------|-----------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P3_M16 | Leaders and Leadership styles | 00:30:26 | Ms. Neha Arora |
| 5. | BSE_P3_M17 | Different forms of Organization Structure | 00:25:51 | Dr. Anu Pandey |
| 6. | BSE_P3_M18 | General Theories of Management | 00:29:28 | Dr. Anu Pandey |
| 7. | BSE_P3_M19 | The Product Concept and Commercial Opportunities | 00:29:24 | Ms. Anupama |
| 8. | BSE_P3_M20 | Product and Technology: The Product development Process | 00:24:08 | Ms. Neha Arora |
| 9. | BSE_P3_M21 | Innovation and Innovation Management | 00:30:41 | Ms. Neha Arora |
| 10. | BSE_P3_M22 | Market research for New Venture | 00:31:44 | Ms. Anupama |
| 11. | BSE_P3_M23 | Marketing Mix | 00:24:43 | Mr. Nitin Navin |
| 12. | Opinion leadership & diffusion of innovations | Opinion leadership & diffusion of innovations | 00:42:09 | |
| 13. | Emerging media options | Emerging media options | 00:26:42 | |
| 14. | India since 1980's (Liberalization and | India since 1980's (Liberalization and | 00:32:40 | |

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| | beyond)Overview : Part-II | beyond)Overview : Part-II | | |
| 15. | Benefit Cost Analysis | Benefit Cost Analysis | 00:26:33 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:13 /12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|--|--|----------|-----------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P3_M24 A | Marketing Mix Part 1 | 00:24:45 | Mr. Nitin Navin |
| 5. | BSE_P3_M24 B | Marketing and New Venture Capital Part 2 | 00:34:37 | Mr. Nitin Navin |
| 6. | BSE_P3_M25 | Marketing Mix Part 2 | 00:32:42 | Mr. Nitin Navin |
| 7. | BSE_P3_M26 | International Markets and Strategies | 00:32:17 | |
| 8. | BSE_P3_M27 | Financial Planning, Capital acquisition and Asset Management | 00:37:34 | |
| 9. | BSE_P3_M28 | Equity financing and debt financing | 00:37:46 | |
| 10. | BSE_P3_M29 | Venture Capital | 00:34:06 | |
| 11. | BSE_P3_M30 | Government Support | 00:25:53 | Ms. Neha Arora |
| 12. | Definition of the market, nature and measurement of market concentration, indices of concentration, inequality | Definition of the market, nature and measurement of market concentration, indices of concentration, inequality | 00:32:57 | |

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| | measures | measures | | |
| 13. | Market failure analysis : Public goods and externalities: Part-I | Market failure analysis : Public goods and externalities: Part-I | 00:27:30 | |
| 14. | Environmental regulations in India | Environmental regulations in India | 00:36:32 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:357:50 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 14 /12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|--|--|----------|----------------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P3_M31 | Managing Growth and Transition and Organizational Life Cycle | 00:32:12 | Prof. Suresh Chand Agrawal |
| 5. | BSE_P3_M32 | Strategic Management | 00:31:49 | |
| 6. | BSE_P3_M33 | Governance | 00:39:06 | |
| 7. | BSE_P3_M34 | Managing Diversity | 00:31:21 | |
| 8. | BSE_P3_M35 | Entrepreneurial strategy | 00:33:00 | Dr. Anu Pandey |
| 9. | BSE_P4_M | Internal sources of Funds and risk Management | 00:37:06 | Prof. Suresh Chand Agrawal |
| 10. | BSE_P4_M1 | Introduction to accounting | 00:34:20 | |
| 11. | BSE_P4_M2 | Theory of base Accounting | 00:41:57 | |
| 12. | Market failure analysis : Public goods and externalities: Part-II | Market failure analysis : Public goods and externalities: Part-II | 00:20:14 | |

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| 13. | Common Property Resources and Less Developing Countries (LDC's) – An Indian Context Part – I | Common Property Resources and Less Developing Countries (LDC's) – An Indian Context Part – I | 00:29:09 | |
| 14. | Econometric problem solving using SPSS software | Econometric problem solving using SPSS software | 00:18:15 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:356:05 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:15 /12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|--|----------|---------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P4_M3 | Recording Of Transaction 1 (Accounting Equation Approach) | 00:39:22 | Mrs. Ruchi Sharma |
| 5. | BSE_P4_M4 | Recording Of Transaction 2(Traditional Journal Entry Approach) | 00:44:22 | Prof .N. K . Jain |
| 6. | BSE_P4_M5 | Recording Of Transaction 1(Subsidiary Books Approach) | 00:22:04 | Prof. Anupama Uppal |
| 7. | BSE_P4_M6 | Ledger And Trial Balance | 00:37:41 | Prof .N. K . Jain |
| 8. | BSE_P4_M7 | Final Accounts | 00:38:07 | Prof .N. K . Jain |
| 9. | BSE_P4_M8 | Cash Flow Statement | 00:41:01 | Prof .N. K . Jain |
| 10. | BSE_P4_M9 | Cost And Management Accounting | 00:28:12 | Dr.Bharti Sood |

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| 11. | BSE_P4_M10 | Cost Profit Volume : Break Even Analysis | 00:28:14 | Prof. Anupama Uppal |
| 12. | Common Property Resources and Less Developing Countries (LDC's) – An Indian Context Part – II | Common Property Resources and Less Developing Countries (LDC's) – An Indian Context Part – II | 00:24:12 | |
| 13. | India from Independence to Liberalization : Part I | India from Independence to Liberalization : Part I | 00:27:07 | |
| 14. | Regression analysis for qualitative variables | Regression analysis for qualitative variables | 00:23:05 | |
| 15. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:45 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:17/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presentre |
|---------|------------------|---|----------|---------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P4_M11 | Material, Labour And Overhead | 00:37:04 | Dr.Bharti Sood |
| 5. | BSE_P4_M12 | Introduction To Financial Management | 00:30:53 | Dr.Bharti Sood |
| 6. | BSE_P4_M13 | Working Capital Management | 00:31:24 | Ms. Nikita Aggrawal |
| 7. | BSE_P4_M14 | Estimation Of Working Capital Requirement | 00:26:06 | Prof. N.K.Jain |
| 8. | BSE_P4_M15 | Receivable And Cash Management | 00:29:01 | Prof. N.K.Jain |
| 9. | BSE_P4_M16 | Inventory Management | 00:27:06 | Prof. N.K.Jain |
| 10. | BSE_P4_M17 | Time Value Of Money | 00:29:20 | Prof. |

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| | | | | N.K.Jain |
| 11. | BSE_P4_M18 | Techniques Of Capital Budgeting | 00:32:00 | Prof. N.K.Jain |
| 12. | Environmental Risk Analysis- Concept of Risk, Risk Assessment and Risk Managem | Environmental Risk Analysis- Concept of Risk, Risk Assessment and Risk Management | 00:38:37 | |
| 13. | India from Independence to Liberalization : Part- II | India from Independence to Liberalization : Part- II | 00:34:43 | |
| 14. | Macro Trends since 1990 : Part – I | Macro Trends since 1990 : Part – | 00:33:22 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:357:43 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:18/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|---------------------------|---|----------|----------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P4_M19 | Investment Decision : Analysis Of Risk And Uncertainty | 00:38:26 | Prof. N.K.Jain |
| 5. | BSE_P4_M20 | Cost Of Capital | 00:35:22 | Mrs. Ruchi Sharma |
| 6. | BSE_P4_M21 | Capital Structure | 00:37:21 | Prof. N.K.Jain |
| 7. | BSE_P4_M22 | Leverage And EBIT- EBS Analysis | 00:37:12 | Prof. N.K.Jain |
| 8. | BSE_P4_M23 | Dividend Decision | 00:23:46 | Prof. N.K.Jain |
| 9. | BSE_P4_M24 | Approaches to Dividend Policies | 00:32:24 | Ms. Renu Jonwall |
| 10. | BSE_P4_M25 | Financial Ratio Analysis | 00:33:41 | Prof. N.K.Jain |
| 11. | BSE_P4_M26 | Funds Flow Analysis | 00:19:44 | Prof. N.K.Jain |
| 12. | Macro Trends since 1990 : | Macro Trends since 1990 : Part – II | 00:41:33 | |

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| | Part – II | | | |
| 13. | Industry, Foreign Trade and Foreign Capital since 1990 | Industry, Foreign Trade and Foreign Capital since 1990 | 00:27:41 | |
| 14. | Word processing : Part-1 | Word processing : Part-1 | 00:24:35 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:359:03 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:19/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|--------------------------------------|----------|------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P4_M27 | Financial Forecasting | 00:28:53 | Ms.Neha Gupta |
| 5. | BSE_P4_M28 | Sources of Business Finance In India | 00:34:43 | Ms. Renu Jonwall |
| 6. | BSE_P4_M31 | Capital Market | 00:27:47 | Prof. N.K.Jain |
| 7. | BSE_P4_M32 | Venture Capital | 00:25:39 | Prof. N.K.Jain |
| 8. | BSE_P5_M1 | Introduction | 00:38:16 | Mr.Ashok Mittal |
| 9. | BSE_P5_M2 | National income accounting (part 1) | 00:35:16 | |
| 10. | BSE_P5_M3 | National income accounting (part 2) | 00:42:39 | |

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|-----|---|---|-----------|--|
| 11. | BSE_P5_M4 | Exchange Rate | 00:38:36 | |
| 12. | Word processing : Part-2 | Word processing : Part-2 | 00:23:25 | |
| 13. | Technical progress and performance : Part-I | Technical progress and performance : Part-I | 00:31:30 | |
| 14. | Indian agriculture since 1990 : Part-I | Indian agriculture since 1990 : Part-I | 00:25:42 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 20/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|---|----------|-----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P5_M5 | Balance of payment -1 | 00:30:12 | |
| 5. | BSE_P5_M6 | Simple Keynesian model 1 | 00:33:27 | |
| 6. | BSE_P5_M7 | Simple Keynesian model 2 | 00:34:58 | |
| 7. | BSE_P5_M8 | The IS Curve | 00:37:56 | |
| 8. | BSE_P5_M9 | The LM Curve | 00:40:10 | |
| 9. | BSE_P5_M10 | Monetary and Fiscal Policies | 00:52:25 | |
| 10. | BSE_P5_M11 | Hyper Geometric Distribution And Geometric Distribution | 00:56:16 | Prof. Suresh chand Aggrawal |

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| 11. | BSE_P5_M12 | Open Economy IS-IM Model | 00:29:18 | Dr.Anupamma Uppal |
| 12. | Environmental Accounting Concept, Resources and LDC's | Environmental Accounting – Conce Resources and LDC's | 00:37:26 | |
| 13. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 14. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:00 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:21/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|--------------------------------------|----------|-----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P5_M13 | Yeild Curve | 00:35:56 | Prof. Suresh chand Aggrawal |
| 5. | BSE_P5_M15 | Aggregate Supply Curve (Derivation) | 00:32:13 | Prof. Suresh chand Aggrawal |
| 6. | BSE_P5_M16 | Aggregate Demand Curve | 00:24:25 | Prof. Suresh chand Aggrawal |
| 7. | BSE_P5_M17 | Policy Analysis In AS-AD Model | 00:27:17 | Dr.Anupamma Uppal |

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| 8. | BSE_P5_M18 | Theories Of Unemployment | 00:27:23 | |
| 9. | BSE_P5_M19 | Exchange Rates | 00:31:55 | |
| 10. | BSE_P5_M20 | Long Run Philips Curve | 00:27:44 | Ms.Neha Gupta |
| 11. | BSE_P5_M21 | Business Cycle | 00:24:56 | Ms.Neha Arora |
| 12. | Assessing Benefits for Environmental Decision Making | Assessing Benefits for Environmental Decision Making | 00:40:08 | |
| 13. | Technical progress and performance : Part-II | Technical progress and performance Part-II | 00:38:52 | |
| 14. | Climate change and global warming | Climate change and global warming | 00:38:48 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:357:35 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:22/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|--|----------|----------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P5_M22 | Theories of consumption Behaviour | 00:34:32 | Ms.Preeti Goel |
| 5. | BSE_P5_M23 | Theories of Investment | 00:34:20 | |
| 6. | BSE_P5_M25 | Theories of Economy Growth : Part2 | 00:33:04 | Ms.Preeti Goel |
| 7. | BSE_P5_M27 | Management of Current Account Efficient And Exchange Rate : Part-1 | 00:26:43 | Dr.Anju jain |

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|-----|--|--|-----------|-----------------------------|
| 8. | BSE_P5_M29 | Expectation Theory And Financial Market | 00:31:43 | Prof. Suresh chand Aggrawal |
| 9. | BSE_P5_M30 | Government Debt And Fiscal Policy In India 1 | 00:30:03 | Ms.Preeti Goel |
| 10. | BSE_P5_M31 | Government Debt And Fiscal Policy In India 2 | 00:23:17 | Ms.Preeti Goel |
| 11. | BSE_P5_M32 | Channel Of Monetary Transmission And Monetary Policy In India Part 1 | 00:30:17 | Dr.Anupamma Uppal |
| 12. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 13. | Sustainable Development – Concept and Measurement | Sustainable Development – Concept and Measurement | 00:32:29 | |
| 14. | Partial differentiation of functions of function Implicit function | Partial differentiation of functions of function Implicit function | 00:34:49 | |
| 15. | Types of media : Part-1 | Types of media : Part-1 | 00:36:15 | |
| 16. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 17. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:53 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date:24/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|--|----------|-------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P5_M33 | Channel Of Monetary Transmission And Monetary Policy In India Part 2 | 00:29:27 | Dr.Anupamma Uppal |
| 5. | BSE_P5_M34 | The Global Financial Crisis | 00:25:57 | Dr.Anju Jain |
| 6. | BSE_P6_M1 | Introduction | 00:24:31 | Prof.Anuppama |

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|-----|---|--|-----------|---------------|
| 7. | BSE_P6_M2 | Industrial revolution and structural shifts in GDP | 00:42:11 | |
| 8. | BSE_P6_M3 | Asian Tigers and and Industrialization | 00:26:24 | |
| 9. | BSE_P6_M4 | Industrial Classification –ISIC And NIC | 00:34:12 | Ms.Neha Arora |
| 10. | BSE_P6_M5 | <i>Industrial Growth</i> | 00:34:55 | Prof.Anuppama |
| 11. | BSE_P6_M6 | Market structure | 00:33:49 | |
| 12. | Strategic control and evaluation | Strategic control and evaluation | 00:32:18 | |
| 13. | Technical progress and performance : Part-III | Technical progress and performance : Part-III | 00:29:26 | |
| 14. | Types of media : Part-2 | Types of media : Part-2 | 00:38:50 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:360:08 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 25/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|-------------------|----------|-------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P6_M7 | SCP Paradigm | 00:27:52 | Dr.Anupamma Uppal |
| 5. | BSE_P6_M8 | Barriers of Entry | 00:38:05 | |

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| 6. | BSE_P6_M9 | Barriers to Entry And Market Structure | 00:29:54 | Ms.Neha Arora |
| 7. | BSE_P6_M10 | Market power And Market Structure | 00:25:58 | Ms.Neha Gupta |
| 8. | BSE_P6_M11 | Relation Between Market Structure And Market Performance | 00:24:11 | Dr.Anupamma Uppal |
| 9. | BSE_P6_M12 | Strategic Entry Deterrence | 00:23:46 | Dr.Anupamma Uppal |
| 10. | BSE_P6_M13 | Porter's Theory Of Competitive Advantages | 00:29:12 | Ms.Anju Jain |
| 11. | BSE_P6_M14 | Characterises And Bounties Of Firms | 00:26:50 | Dr.Anupamma Uppal |
| 12. | Panel data analysis | Panel data analysis | 00:22:58 | |
| 13. | Conventional policy – Environmental standards, Efficiency of environmental standards, command and control approach | Conventional policy – Environmental standards, Efficiency of environmental standards, command and control approach | 00:30:09 | |
| 14. | Market based policy – Pollution charges and environmental subsidies, deposit refund system, pollution permit, trading system | Market based policy – Pollution charges and environmental subsidies, deposit refund system, pollution permit, trading system | 00:36:04 | |
| 15. | Brand Management : Part-1 | Brand Management : Part-1 | 00:36:46 | |
| 16. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 17. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:359:58 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 26/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|------------------|----------|-----------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |

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|-----|---|--|-----------|------------------------------|
| 4. | BSE_P6_M15 | Transaction Cost Theory Of Firm | 00:44:49 | Dr.Anupamma Uppal |
| 5. | BSE_P6_M16 | Market Failure | 00:35:21 | Ms.Neha Gupta |
| 6. | BSE_P6_M17 | Managerial Discretion | 00:34:46 | Dr.Anupamma Uppal |
| 7. | BSE_P6_M18 | Principal Agent Problem | 00:38:55 | Ms.Neha Gupta |
| 8. | BSE_P6_M19 | Size and growth of firms | 00:26:39 | |
| 9. | BSE_P6_M20 | Vertical Integration Incomplete Contract And Assets Efficacy | 00:40:55 | Prof . Suresh Chand Aggrawal |
| 10. | BSE_P6_M21 | Horizontal diversification | 00:51:25 | |
| 11. | BSE_P6_M22 | Robbin Marris Model | 00:25:42 | |
| 12. | Indian agriculture since 1990 : Part-II | Indian agriculture since 1990 : Part-II | 00:30:14 | |
| 13. | Financing development | Financing development | 00:22:00 | |
| 14. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 15. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:32 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 27/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|------------------|----------|-----------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |

| | | | | |
|-----|---|---|-----------|-------------------|
| 4. | BSE_P6_M23 | Globalization Of Small And Medium Enterprises | 00:26:47 | Dr.Anupamma Uppal |
| 5. | BSE_P6_M24 | Strategic Alliance | 00:37:40 | Ms.Neha Gupta |
| 6. | BSE_P6_M25 | Networking | 00:32:35 | Dr.Anupamma Uppal |
| 7. | BSE_P6_M26 | Mergers ,Types Theories And Determination | 00:33:41 | Dr.Anupamma Uppal |
| 8. | BSE_P6_M27 | R&D And Innovation : Schumpeterian Paradigm , monopoly And Perfect Competition | 00:27:48 | Dr.Anupamma Uppal |
| 9. | BSE_P6_M28 | Development And Growth Market Structure And R&D | 00:22:11 | Ms.Neha Arora |
| 10. | BSE_P6_M29 | Non Price Competition – Market Structure & Innovation Learning In-House R&D And Co- Operation | 00:27:50 | Ms.Neha Arora |
| 11. | BSE_P6_M30 | Non Price Competition – R&D Cooperation And Innovation Activities | 00:23:52 | Ms.Neha Arora |
| 12. | International trade and international agreement | International trade and international agreement | 00:39:02 | |
| 13. | Generalised lease squares | Generalised lease squares | 00:38:29 | |
| 14. | Preview econometric methods | Preview econometric methods | 00:38:49 | |
| 15. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 16. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:357:26 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 28/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|-------------|--|----------|-----------|
| 1. | Teaser | | 00:00:45 | |

| | | | | |
|-----|---|---|-----------|----------------------------|
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P6_M31 | Hotelling Model | 00:21:29 | Ms.Neha Arora |
| 5. | BSE_P6_M32 | Market Structure And Advertising | 00:30:56 | Ms.Neha Arora |
| 6. | BSE_P6_M33 | Signalling Effect | 00:28:27 | Ms.Neha Gupta |
| 7. | BSE_P6_M34 | Concept of Productivity Determinants And X-Efficiency | 00:32:50 | Ms.Neha Gupta |
| 8. | BSE_P8_M2 | Estimation of regression analysis | 00:41:04 | |
| 9. | BSE_P8_M3 | The Gauss Markov Theorem | 00:55:02 | Prof.Suresh chand Aggrawal |
| 10. | BSE_P8_M4 | Further aspect of the two variable linear regression model | 00:54:35 | |
| 11. | BSE_P8_M5 | Probability distribution of OLS | 00:49:20 | |
| 12. | Foreign investment with special Reference to developing countries | Foreign investment with special Reference to developing countries | 00:35:00 | |
| 13. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 14. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:356:51 | |

EDUCATIONAL MULTIMEDIA RESEARCH CENTRE

GUJARAT UNIVERSITY-380009

DTH Programs Schedule

Date: 29/12/2019

(Business Economics, Commerce, Financial Accounting & Economics)

| Sr. No. | TV Programs | | Duration | Presenter |
|---------|------------------|--|----------|-----------------------------|
| 1. | Teaser | | 00:00:45 | |
| 2. | Today's Schedule | Today's Schedule | 00:00:45 | |
| 3. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 4. | BSE_P8_M6 | Hypothesis Testing : Test Of Significance Approach | 00:39:06 | Prof. Suresh chand Aggrawal |
| 5. | BSE_P8_M8 | Multiple Linear Regression Model | 00:45:29 | Prof. Suresh |

| | | | | |
|-----|---|---|-----------|-----------------------------|
| | | | | chand Aggrawal |
| 6. | BSE_P8_M9 | Functional Forms Of Regression Model | 00:31:28 | Prof. Suresh chand Aggrawal |
| 7. | BSE_P8_M10 | Simple Regression Model : Interval Estimation | 00:34:25 | Prof. Suresh chand Aggrawal |
| 8. | BSE_P8_M11 | Introduction To Prediction | 00:45:52 | Prof.Suresh chand Aggrawal |
| 9. | BSE_P8_M12 | Specification Errors And Diagnostic Testing | 00:40:20 | Ms. Madhvi Moni K |
| 10. | BSE_P8_M13 | Multicollinearity | 00:32:33 | |
| 11. | Autocorrelation | Autocorrelation | 00:35:14 | |
| 12. | Derivatives in the international finance Markey | Derivatives in the international finan Markey | 00:22:46 | |
| 13. | Factors affecting exchange rates Exposures Part-1 | Factors affecting exchange rates & Exposures Part-1 | 00:23:26 | |
| 14. | DTH : Filler | DTH : Filler | 00:02:51 | |
| 15. | Tomorrow's Schedule | Tomorrow's Schedule | 00:00:45 | |
| | Total | | 00:358:11 | |